



Our Vision

SANGRES ART GUILD

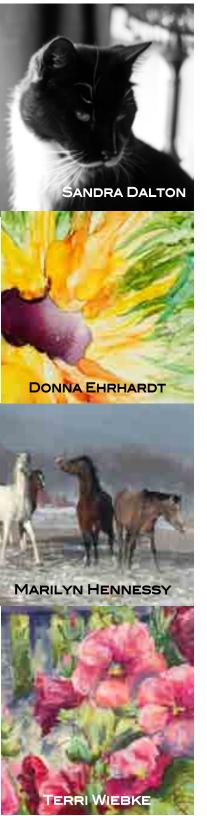
ARTWORK FEATURES SAG CALENDAR WINNERS FROM THE LAST THREE YEARS



What we do.

Create a dynamic, supportive environment for the visual arts to flourish in the Wet Mountain Valley.

SANGRES ART GUILD



Why we do it.

To provide support for our SAG members' artistic endeavors.

And foster commerce in our community through the visual arts.

SANGRES ART GUILD



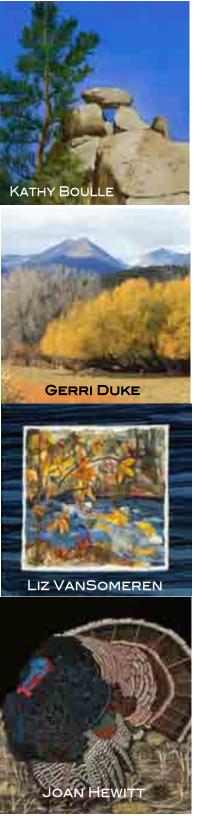
How we plan to get it done.

SANGRES ART GUILD



Build support for SAG with our annual calendar of events, activities and services.

- Promote our annual signature events
 (Alla Prima Westcliffe, Arts Hullabaloo,
 3rd St. Gallery Shows, etc.) to encourage
 community participation and support.
- Clearly and consistently brand all SAG activities to build awareness and appreciation of our significant contributions to the community.
- Use our electronic database to facilitate the flow of promotional news and materials to our network of regional artists and patrons.



Partner with non-profits and other organizations to create and promote collaborative projects.

- Strengthen our partnerships with CART, KLZR, WCPA, CCKC, Dark Skies and others to create synergistic benefits.
- Successfully launch our first collaboration with KLZR featuring their High Peaks Music Festival and our High Peaks Art Show.
- Work with the Dark Skies of the Wet Mountain Valley and its partners to launch the Sangres Star Festival 2020 as a significant new community event.



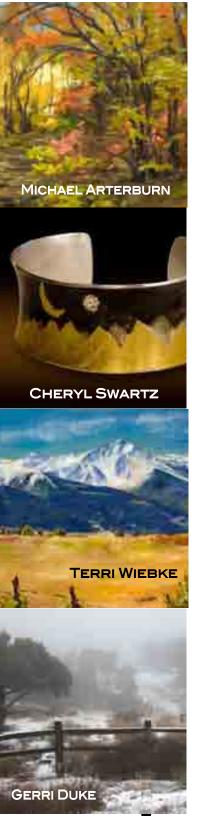
Inspire future artists with our SAG Arts program by offering art instruction to the community.

- Partner with Rebecca's Fund to present SAG Arts for Kids art classes for children from pre-school through high school.
- Fund and facilitate extra-curricular activities, scholarships and art supplies to enrich Custer County School art programs.
- Provide accomplished art instructors and dedicated venues for all SAG Arts programs.



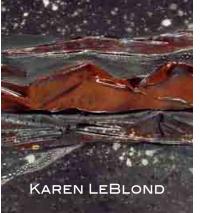
Drive membership and volunteer participation to ensure SAG's ability to handle our ambitious agenda.

- Attract and retain enthusiastic new volunteers by promoting the tangible and intangible benefits of donating their time and talent to our SAG community activities.
- Provide opportunities for SAG members to self-promote their own artwork and businesses.
- Clarify roles and responsibilities of all SAG volunteers to ensure the most efficient use of their efforts.



Contribute to commerce in our community by sponsoring the 3rd Street Gallery and its art shows.

- Increase the Gallery Art Show marketing budget to extend our promotional outreach to neighboring communities, art guilds and colleges.
- Encourage art sales for SAG members, as well as local and regional artists, by giving them a dedicated outlet to self-promote, display and sell their art.
- Empower and motivate the Gallery volunteer sales force by furnishing retail training and targeted promotional materials.







SAG Signature Events

ALLA PRIMA WESTCLIFFE

This celebrated Plein Air event draws artists from all over the West to paint in our beautiful Valley. The week long paint-out concludes in an opening reception and presentation of awards to the artists.

ARTS HULLABALOO

SAG's annual celebration of the Arts shares the fun of creativity with children of all ages. It contributes to our community by bringing families for a weekend filled with warm memories of our Valley.

SAG ARTS

Our expanding art education program offers inspiration and instruction to the Valley community. Classes and workshops for kids, teens and adults of all skill levels are taught monthly and on-demand by our talented, committed SAG artists.

ART IN PUBLIC PLACES

This popular SAG program displays and rotates original art in prominent, public places in our Valley to enrich the daily lives of our community and to promote our own artists.

SAG ART CALENDAR

SAG produces this fine art calendar every year, featuring the winners of our annual juried competition. These popular, collectible calendars are proudly displayed and sold at Valley locations.

3RD STREET GALLERY

SAG sponsors this dedicated space for artists to create, display and sell their art. The Gallery offers a full calender of art shows and receptions for our community, visiting artists and patrons.