

Sangres Art Guild BOD Minutes-- August 27, 2019

5:15 PM at 3rd Street Gallery, Westcliffe, CO

Present: Rhonda Denney, Pattie Wall, Angie Arterburn, Shu Shu Clark, Bridget Dean-Pratt, Terri Wiebke, Jan Kraus, Linnea Laurila, Curt Gillespie

N.B. (=nota bene Laton for "note well") Outgoing SAG President Rhonda Denney stopped by prior to moving out of the area. SAG BOD bid her best wishes and a fond farewell with a Thank You cake and champagne prior to meeting.

Action: Rhonda handed over President's binder to VP to serve remaining 2019 term was not present for the rest of the meeting.

Reminders:

- **Please send to Angie all Coordinators' Reports to be compiled for records.**
- Farewell Reception for Kathy Boulle given by the Monday Art Group will be Sept. 9, 1-3pm--all are invited.

Approved July 2019 Minutes "As Amended" w Amendment: (Motion: 1. Angie, 2. Terri & all). *Amendment:* Curt had comment (under *Website* in July minutes text) *about* an inaccuracy about *Website Volunteer position*--he says position need not be filled by a full-time Westcliffe citizen but that would be *best*.

Treasurer's Report - Linnea's "deal" to stay was requested, approved & purchased Quickbooks Online for SAG to be able to communicate with Deb Mitchell. It has to be determined if works well. Net Income \$1,404.56; received check payment \$2500+ from Rebecca's Fund for Summer Camp; have paid ads to KRCC (\$444.00); still owe Colorado Public Radio (\$1200-1300); need all Credit Card Reception receipts (Terri/Teresa); need all Credit Card receipts for Membership Meeting/Show (ShuShu); APW & Hullabaloo need to spend requested/budget assignment \$\$ ("use it or lose it").

- **Discussion** 2019 Scholarship Fund: Shu Shu suggested that last awardee (Michael Batson 2018) receive available 2019 award (\$1000) due to his community arts service, extenuating & life-changing circumstances. Or, the award could roll over to create a \$2000 award next year.
- **Approved** (Motion: 1. Angie 2. Jan & all) 2019 SAG Scholarship be awarded to Michael Batson. **Decision:** Jan will write letter from SAG & send on to Linnea to issue check from SAG.

Shu Shu: SAG Reassignment of Duties to balance task distribution

Approved SAG 2019 Secretary Change: Motion (1. Angie 2. Pattie(laughing) & all) to approve Bridget as 2019 SAG Secretary

- **Acting President - Shu Shu** (*Oversight SAG Activities/Events; Strategic Vision & Brand; Graphics subject to BOD*)
- **Vice-President - Shu Shu**
- **Secretary - Bridget** (*Schedule BOD meetings by email; collect RSVPs re COMING or CALLING/ Copy, record, distribute BOD meeting minutes; try meetings by SKYPE/call-in from Gallery computer*)
- **Coordinator - Jan** (*Send out email CALL for monthly Coordinator Reports; gather all reports (Angie to assist); nudge delinquent reporters; email BOD prior to BOD meeting*)
- **Treasurer - Linnea** (*Responsible for all Guild Financial Funds; use Quicktime Program; Data input; Expand w/Deb long distance capabilities; handle Financial responsibilities for President*)

SAG TEAMS / Volunteers

3rd Street Gallery - Terri, 3rd Street Gallery Manager

- **Liz**-Gallery Volunteer Coordinator, Training, Schedule
- **Alicia** - Membership Coordinator, Bin Sign-Ups (update In-Take/Membership Form)
- **Teresa** - Receptions, Gallery & On Request
- **Angie** - Gallery Shows Coordinator

SAG ANNUAL EVENTS

HIGH PEAKS ART RAMBLE - Shu Shu

- **Angie- Show Coordinator:** Volunteers: Bridget, Pattie, Bill Finch, Rocky

ARTS HULLABALOO - Angie

- **Shu Shu- Special Event Coordinator; Jamie, Jean K, Joan -Event Coordinators**
 - Volunteers: Lorie, Robert Gaardar, Jan, Kit Rogers, Terri

ALLA PRIMA WESTCLIFFE - Curt

- **Lorie, Terri, Jan - Event Coordinators; Angie - Show Coordinator**
 - Volunteers: Jean Krueger, Amy Motazed, Anne Owens

SAG FINE ARTS CALENDAR - New Chair-Annie Dawid; Assistant Linnea; Curt, Angie, Terri, Liz & Sandy Dalton; Volunteer: Pam Winans

SAG ARTS KIDS & ADULTS - Linnea & SAG Arts Team

- **Terri - Teacher & Volunteer Recruitment & Training**
- **Teachers: Lorie, Terri, Annie, Karen, Jean, etc.**
 - Kids Volunteers: Marti Minogue, Kit Rogers

MARKETING & PUBLICITY - Linnea & Team (Angie, Curt, Pattie)

- **Social Media Coordinator - Pattie**
 - Social Media postings, responses, updates
 - Free Press Coordinator
- **WEB Programming & Development**
 - Curt - Website Content Manager; Assistant Website Content Mgr. TBD
 - Paul - SAG Website Master

SAG COORDINATORS

Website - Curt

Gallery Volunteers - Liz

Scholarships - Jan

Art in Public Places - Karen

In Concert - Pattie

SAG Membership - Alicia

Membership Meeting Follow Up Ideas/Benefits

- Annual Bin Clearing/ Clean-up Idea (to be discussed/ Jan.? March?)
- Update those on Membership data (those moved away, etc.)
- Timing for “How To/Artist’s Use of SAG Website” Workshop? - Curt will update
- Event Volunteer Bin - Terri has ordered 2 bins
- **Discussion Tabled:** Equitable volunteer gallery space/ re-consider upstairs space in terms of square footage/ use of bins/ racks for pop-ups/ ratio of service-to-space-benefit/ Monday-Art-Group-sitting (service commitment)

Privacy Policy Revisions - Curt

Taken from July Minutes: SAG Privacy Policy Hard Copy Procedures:

Rewording being done. Data Protection Officer needs to safeguard membership info kept in gallery. It should be the gallery manager. Every volunteer has access to this information. Our policy is ‘we will protect your information’. We need a procedure that covers the training of volunteers/gallery sitters, so they know what information can or can’t be shared with others, includes contact information. Just a reminder to take customer information and pass to artist. Business cards at the front door need to be kept up to date and plentiful. Procedure needs to be written for this policy. Terri will put together some information for the business cards and how the gallery should handle privacy information.

1. Need procedure for hard copy forms/ for including artist’s private information
2. Terri to work on Privacy Policy/ Training
3. All Forms must reference Privacy Policy (as footer)
4. **Motion Approved:** (1. Angie, 2. Jan & all) **to ADD appropriate language to**

Website URL Privacy Policy under “What data do We Gather?”

5. Discussion: Does Privacy Policy extend to Images? Questions about Visitors taking photos of artwork in Gallery? Artists have websites already in public view...

Email policy: RE July minutes: *“Who will be allowed to send emails, how frequently and about what - is a big question that needs solving. We use Mailchimp from sangresartguild.org and there is a quota to adhere to. Continue to encourage membership to check the website and Facebook for information about classes, shows, information. This is not yet a ‘procedure’.”*

- *Angie will put some information together on that and then get with ShuShu to start at least an initial draft. This is to query the stakeholders who might email and see how much they would be emailing and what they would be emailing.*

Website Decision: BOD Minutes are in Pdf form & will NOT be “searchable” but are available (Agenda/ Minutes are clearly marked in specific titled category)

Social Media Data Collection - Pattie

- What are ways to collect data? (i.e. “What brought you here today?”; How many visited the Gallery? Use Data from Guest Book sign in? Non-member email list?)
- Suggestion: Map with pins to indicate where visitors come from

High Peaks Art Ramble and Premiere Update - Shu Shu

- **High Peaks Art Show SAG Aug. 29 Reception: Smythe & Taylor** to perform
- **High Peaks Art Ramble:**
 - Premiere Invitations & SAG - each participating artist = 1 piece in Lobby
 - **Motion Approved** (1.Terri, 2.Pattie &all): up to \$150 budget for Signage & Tribune Ad (\$88 color) for High Peaks Art Ramble
 - **Forms:**
 - Include reference to Visit 3rd Street Gallery & SAG web address
 - Angie -form for recording sales tax locally/ Curt will send privacy policy reference footnote/add: “Would you like to make a donation to SAG?”
 - **Motion Approved** (1.Angie, 2.Pattie &all): High Peaks Art Ramble Premiere proceeds of Gerald Merfeld’s Conte drawing “Making Music” (\$1000); = 50% Donation to SAG/ agreed to be Split w KLZR (at 25% each)
 - KLZR Rack Card; *Artists list of names to be placed in KLZR program*
 - Sept. 9 Jack Rose, Gary Taylor (for Garrett) to do weeding for artist areas
 - **Recommendations for Artists:**
 - SAG artists send out invitations to client lists to increase sales pool & develop own exposure
 - Linnea mentions all can apply even after event for Colorado State Special Event Sales Tax License (cost is around \$8)

- **Next year:**
 - Idea of near stage Live Drawing Auction (postponed this year)
 - Consider possibility Next year Event Entry Fee

Alla Prima Westcliffe Update - Curt - To Meet FRI., AUG. 30, 1:30pm, 3rd St Lobby

- Check-ins at 3rd Street?
- Music Meadows is set up
- Logistics (sign-ups: as of now 6 people; 3 for workshop)
- “Call to Artists” on tourism board website?

Arts Hullabaloo Update - Angie - Chalk Art & have received permission from Town Board to use barricades from city/county; (no charge for Bluff, so Town of Westcliffe will be a sponsor of Arts Hullabaloo)

Community Dinner September 19 - Angie -sign up 2 SAG tables

Antiques and Art Tour - Angie - update promotional gallery & antique driving tour through Custer & Fremont Counties grant in coordination w Florence (TBA, may be July 2020)

Respectfully submitted by Bridget Dean-Pratt, SAG Secretary

(This meeting = 114 min.)

Gallery Manager - Terri Wiebke
Nothing new at this time.

Alicia/Membership

I'm continuing to work on the Membership form and trying to figure out what will be best for everyone. I've considered not changing it at all, but creating a form for myself that gives info

SAG Monthly Status Report - *committee/ program/ activity name*
MARKETING

Report Date: August 21, 2019

Coordinator Name: Linnea Laurila (for 2019 only)

Committee / Program / Activity Overview:

Determine how to spend SAG Marketing Budget in conjunction with other program coordinators

Accomplishments for the Month:

Article in Grapevine ran in July edition.

Developed text for digital and radio spots for CPR. (Classical radio for APW, digital streaming for Hullabaloo)

Developed text and schedule for radio spots for KRCC. Paid KRCC

Communication of SAG Web Page Content Updates

Website communication specific to programs and handled by individual program coordinators.

Plans for Next Month:

Pay CPR

Pay \$375 for Tribune Hullabaloo ad – Angie?

Challenges you want the BOD to know about:

None at this time.

Issues/Concerns you need Help with from the BOD:

Need reply from ShuShu on KLZR rack card (too late or was it done and we owe \$?)

Confirm with Angie Hullabaloo ad for Tribune

References / Attachments:

None

SAG – Social Media/Free Press Report for August 2019

8/24/19

Pattie Wall

Accomplishments: Created ad for and promoted next show (High Peaks) in 8 regional publications that allow free advertising and on 5 Facebook pages. Announced winners of Happy Trails show on FB page. Monitored FB page by checking for comments and responding to daily and making connections on the FB page. There are 390 followers on our page and this month there were 595 who reached our page due to post of Sue M's horse painting on Aug. 3 with 42 engaging from that post. Attended planning meeting for High Peaks Art Ramble on Sept. 13 and 14.

Communications with webmaster: n/a

Plans for next month: more of same

Other: n/a

TO DO: ***Advertise the Art Ramble and High Peaks Art Show upon receipt of media for posting (Angie and Shu Shu). Work on idea for collecting data on 'how far-reaching the social media effort is'. Something quick and simple.***

SAG Monthly Status Report - Show Coordinator/Marketing

Report Date: August 25, 2019

Coordinator Name: Angela Arterburn

Accomplishments for the Month:

- Did Wall Tags for Happy Trails Show
- Hung Tangs for Happy Trails Show
- Did Articles to Trib:
 - a) Call to Artists for Happy Trails Show
 - b) Article about upcoming reception for Happy Trails Show
 - c) Took pictures and did article regarding the winners for the Happy Trails Show and got it to Curt for the Web and to the Wet Mountain Tribune. (WMT)
- Did Ad for Happy Trails Show for WMT
- Worked with Claudia Morris and Terri W. regarding The Blooming Bush Women entertaining at the Happy Trails Reception. Claudia Morris is paying for them to perform.
- Email reminder to Happy Trails Show entrants to pick up Artwork.
- Emailed Call To Artists for High Peaks Show to Curt Posted on the Website - Thanks.
- Emailed Call To Artists for High Peaks Show to be sent to SAG Members.
- Met with ShuShu and High Peaks Art Ramble Committee,
 - a) Did a 'walk about' at the Amphitheater.
 - b) Went over legistics, etc.
- Met with ShuShu and KLZR High Peaks Committee.
- Answered calls regarding APW - answered questions and referred them to website.
- Worked with Jordan again regarding articles to Tribune.
- Met with Zak Byers with Tribune for an 'interview' type article which would highlight what all SAG does, all the non-profits they work work, new programs, shows, etc and how it all is good for Custer County and the Wet Mountain Valley.
- Answered questions about upcoming High Peaks show.
- AGAIN, BOTH PATTI AND CURT have done awesome jobs with FB and the web.
- Have gotten PR to Tribune for High Peaks Reception and Show
- Did Ad for High Peaks Reception and show.
- Regarding the Nov. 2 Reception, worked with Terri W and Claudia Moriss about theBlooming Bush Women Band performing at that reception.
 - a) Confirmed with Terra Raye of the Band and with Claudia Morris about Nov. 2nd reception

Communication of SAG Web Page Content Updates

Will get updates to Curt as it comes in.

Plans for Next Month:

- Take photos of 'High Peaks' intake and get to Tribune, Patti and Curt
- Get photos and article to Curt and Patti of the Reception for High Peaks Show, 2019. (Patti often does her own photos and posts on FB)
- Working with Amy Moulton still regarding SAG's Calendar of Events. It appears that there will be 2 Calendars.
- Still working with the State of Colorado regarding SAGs Calendar to be posted on their site as well as the Galleries. Some already posted.
- OTHER:** *Continue* working with the Art/Culture group on bringing more awareness to the Arts in Custer County.
- Antiques and Art Tour - Would like to give brief update at SAG BOD meeting.

TO DO:

- Do ad? ane article for High Peaks Art Ramble for Tribune.

SAG Monthly Status Report - *committee/ program/ activity name*
SAG ARTS

Report Date: August 21, 2019

Coordinator Name: Linnea Laurila

Committee / Program / Activity Overview:

Conduct subsidized art classes for kids and adults.

Work with Rebecca's Fund to gain funding for kids' classes

Accomplishments for the Month:

Set schedule to 1st Friday's starting Oct 4 for preschool art classes. Already full with 8 kids!

Instructor led classes completed in 2019 to date:

- 1 Jere Duran, weaving (March)
- 1 Sarah Woods, oils (May)
- 1 Terri Wiebe, Pastels (June)
- 1 Lorie Merfeld-Batson Drawing (July)

Upcoming:

- 1) Continued Adult (16+) classes. Schedule posted on web.

Communication of SAG Web Page Content Updates

None

Plans for Next Month:

Jean Krueger scheduling 3 WC classes

Start planning mini art camp for winter to accommodate local we turned away

Restructure scheduling of 16+ classes for next year.

Order watercolor AB videos? Talk to Terri.

Find project of restart preschool art classes Oct 4th.

Rebecca's Fund planning meeting

Challenges you want the BOD to know about:

None

Issues/Concerns you need Help with from the BOD:

None

SAG Program/Committee Monthly Status Report

References / Attachments:

See SAG website

Sangres Art Guild (SAG) Monthly Status Report

August 2019

Jan Kraus

Committee / Program

Annual \$1,000 arts program donation to Custer County Schools, normally dispersed during the months of April/May. Annual scholarship award, up to \$1,000.00.

Monthly Objectives:

Receive completed scholarship applications from eligible high school students by deadline.

Completed

To Do:

Establish a timetable for next year: when to offer the scholarship forms to students, and a hard deadline for fully completed paperwork.

Issues/Concerns/Comments:

Nothing new at this time

References / Attachments:

none

Liz/Gallery Volunteers

The gallery sitting sales staff is handling the 3rd Street Gallery business quite well. There's nothing new to report at this time.

Kathy Boulle' is moving soon. The Monday Art Group members, most of whom are trained gallery sales people will help me keep the gallery staffed on Mondays as Kathy and I were the two main gallery sitters on Mondays.

SAG Monthly Status Report - Alla Prima Westcliffe

Report Date: **August 26, 2019** – *Changes from last month are in blue*

Coordinator Name: Curt Gillespie

Committee / Program / Activity Overview:

Prepare for the 13th annual plein air paint-out, September 21 – 28, 2019. Refine schedule, awards, sponsors, costs and rules. Arrange for the logistics of it all. Dovetail with Art for the Sangres. Coordinate with Arts Hullabaloo.

Accomplishments for the Month:

- Received some more corporate sponsors merchandise award(s).
- Finalized rack card; Angie got it printed; now being distributed to Victor and Fairplay plein air venues, as well as to La Veta and Florence galleries. Angie distributing to others (?).
- Filled-in several awards with received sponsorships.
- Created and ad for the Plein Air Artists of Colorado newsletter; paid it; already published.
- Got Dan Epperson's Dixieland Band for the APW reception.
- Shushu confirmed details for Music Meadows ranch day.
- Looked up what other regional plein air events happen during the year in case we switch dates.

Communication of SAG Web Page Content Updates

- APW web page is being updated to reflect changes as they occur.

Plans for Next Month:

- Get more local sponsors for coupons for artist's packets.
- Send another "save the date" email to past APW participants.
- Have a final 2019 meeting to assure we are prepped.
- Arrange a pre-plein-air workshop for beginners through SAG Arts, week of August 26 (Terri, Lorie). Advertise it to locals and on FB.
- Look into having t-shirts or aprons for sale and awards to artists (Shushu and Terri).
- Design and order APW banners for better signage at event locations.
- Check with Fire Department and Dave Tonsing for back-up indoor venues (Terri).
- Think about what time of year to move APW to; end-June?

Challenges you want the BOD to know about:

- None.

Issues/Concerns you need Help with from the BOD:

- None.

References / Attachments:

- None.

SAG Monthly Status Report - Arts Hullabaloo

Report Date: August 25, 2019

Coordinator Name: Angela Arterburn

Accomplishments for the Month:

- Continued worked on Kite info.
- Working with Library on the Kite making, etc. I am working with the new person. In case the Library does not work out, have asked Curt if Greestone is available and it it.
- August 7th - went to Town of Westcliffe Town Hall meeting.
 - a) Got okay to have Chris, the Chalk Art person do the Chalk drawing on the east sidewalk of the 'Grandma's' building. The town will donate barriers and Sheriff Byerly said we could use the counties barriers as well to block off the parking spaces so people can sit/stand and watch. YEAH!
 - b) Since the Town of Westcliffe is not charging us a fee for the use of the BLUFF - I asked if it was okay to list them as a Sponsor and there were delighted.
- Worked with Linnea regarding Arts Hullabaloo PR with KRCC radio.
- Continue to talk with various Businesses regarding 'Coupons' for APW participants and sponsorships for APW and Arts Hullabaloo.
- Continue to make sure we are keeping within SAG's mission as well as within the guidelines of Rebecca's Fund as they are major sponsors for Arts Hullabaloo.
- Have met and talked with some possible new vendors for Arts Hullabaloo.
- Have received some vendor forms already.
- Working with a possible 'Face Painting' person who might also be a vendor.
- Working with Amy regarding the Tourism website - update Hullabaloo info and have APW and a annual event. Right now, it is not listed. Am also working with her regarding other annual events as well.
- Curt and I did the joint APW/HULLABALOO Rack Card - they are printed and out there.
- Mailed out Vendor forms to past participants in Arts Hullabaloo.
- Took Vendor Forms to Farmers Market to interested vendors.
- Also took Rack Cards to Farmers Market for them to pass out for the next few Wednesdays.
- Working with Jordan at Trib regarding Hullabaloo sponsorship and articles.

Communication of SAG Web Page Content Updates - Will update to Curt as needed.

What still needs to be done:

- Do another Radio Interview with KLZR regarding APW and Arts Hullabaloo. Gary Taylor will advise us when.
- Get vendor form and PR to Patti for FB/Social Media and other venues.
- Email out Vendor app and EBlast about Arts Hullabaloo and vendor space availability.
- Will be meeting as a committee next week to do a walk through, etc. for Hullabaloo
- Need to confirm spot for Chalk Art - pickup. This is the place where people can go and get the chalk and form to enter the Chalk Art contests.
- Will check on Chalk and paint for kids projects and order if needed.

Issues/Concerns you need Help with from the BOD: None

SAG Monthly Status Report: SAG Web Site Content Management

Report Date: **August 26, 2019** – *Changes from last month are in blue*

Coordinator Name: Curt Gillespie

Committee / Program / Activity Overview:

- Maintain and update the content of the SAG web site.

Accomplishments for the Month:

- Worked with Paul Biron to help with “go-live” of the improved SAG website. This involved several rounds of testing before and after. Got Paul paid with the third “installment” (it was budgeted) for the great deal of work he did to upgrade the website.
- Updated the artist’s page instructions and tested them to prepare for roll-out. Still working on getting that communicated to membership, with a date for training how to create their page.
- Spent a lot of time carefully reconciling the website membership database (expiration dates) with what we have in QuickBooks and Paypal transactions. Forwarded changes to Alicia to incorporate. Fortunately, there were few. Still one minor QB thing to hunt down, which Linnea will do. This has to do with turning on the automated renewal notices for soon-to-expire memberships.
- Created new banner images for the web site.
- Updated APW and Hullabaloo pages; 8-9.
- Added High Peaks Art Ramble Event; 8-11.
- Updated APW and Workshops pages; 8-11.
- Updated Monday Art Group page, including taking and adjusting new pictures; 8-13
- Uploaded Happy Trails results page; 8-14.
- Posted High Peaks call; 8-21
- Consolidated and uploaded July BOD minutes + Coordinators Reports; 8-24.

Communication of SAG Web Page Content Updates

- N/A.

Plans for Next Month:

- Complete the Artist’s Page Instructions; set a date for training; send membership an email with it.
- From time to time, clean up past pages irregularities.
- Create and upload results from the first 3 years of the SAG calendar, to assure they are recorded for posterity.
- Upload and edit pages as necessary.

Challenges you want the BOD to know about:

- Having a SAG Email Policy from which Paul can create the appropriate ability for select individuals to email from within the SAG web site.

Issues/Concerns you need Help with from the BOD:

- Creating the SAG Email Policy.
- *Adjust and approve a minor re-wording of the SAG Privacy Policy.*
- Drafting and approving SAG Procedures to support the SAG Privacy Policy.

References / Attachments:

- None

SAG Monthly Status Report - *committee/ program/ activity name*
SAG STAR FESTIVAL

Report Date: August 22, 2019

Coordinator Name: Linnea Laurila

Committee / Program / Activity Overview:

Coordinate participation in Dark Skies 2020 Star Festival

Accomplishments for the Month:

Wrote this report!

Activities that are proposed are:

- For kids: Glow-in-the-Dark Mural on canvas, painting location possibly Ranchers Roost
- For Families: StarTrek Game, find artwork in the various galleries for a prize
- For Adults and Artists: Nocture Display at Greenstone Artworks
- For Adults and Artists: 3rd Street Gallery Art Show – What is theme? Need paintings of the valley that people who come will buy to remember their visit. Will Calendar Show still be up?
- Possibility to consider: A mini Plein Air (On the bluff? Nocturnes?) If APW moved to June, somehow coordinate with this event, although if moved, may not occur in 2020?

Communication of SAG Web Page Content Updates

None

Plans for Next Month:

Attend sponsor event on September 12th

After High Peaks and APW/Hullabaloo over, start planning seriously for this event

Challenges you want the BOD to know about:

None

Issues/Concerns you need Help with from the BOD:

None

References / Attachments:

Sangres Art Guild (SAG) Monthly Status Report for Website

Status Date: 2019-08-26

Coordinator Name: Paul Biron

Committee / Program / Activity Objectives/ summary:

Maintain/improve SAG website.

Monthly Objectives:

What the project wanted to accomplish for this month. This should be updated each month based on planned activities.

Completed:

- Rolled out a new version of the website on 2019-08-05
 - the visual look-and-feel has not changed much, but the organization of the information makes it easier for people to find things
 - from looking at the server logs, I can report that the various show/event pages are being visited MUCH more than they used to be. Hopefully, this will translate into more people entering shows/APW and/or attending receptions (which hopefully will result in higher sales :-)
 - the website now also looks/works better on mobile devices (phones and tablets)
 - One big change in the new website is that it includes functionality that will make it easier for members to renew their membership online, update their contact info and content of their page in the "Our Artists" section of the website
 - Worked with Curt to write instructions for how members can use those new features
 - We haven't yet notified members that can do that, Curt is working on that
- Worked with Alicia, Curt and Linnea to correct a few problems with incorrect membership expiration dates/missing members in the SAG database

SAG Program/Committee Status Report

- Worked with Lunarpages to get the problem (noted in my Status report last month) with sending email from one of our development sites resolved

To Do:

- With the corrections to membership expiration dates in the database, we are all set to turn on the membership renewal reminder emails (sent out via Mailchimp) on Sept 7
 - That date was chosen so that everyone who gets reminders will get AT LEAST the 2nd reminder (2 weeks before their membership expires) before receiving the 3rd reminder (which informs them that their membership has expired). The wording of that 3rd reminder could be kind of "shocking" if it were the first thing a member received
 - Because of the spread of expiration dates, we'd have to wait until the beginning of December if we wanted everyone to receive all 3 reminders. Curt and I decided that it was not necessary to wait that long, and that a few members receiving only the 2nd and 3rd reminders was good enough
 - Those members whose expiration dates have passed as of Sept 7 (about 35 people) will NOT receive any reminder (this year). Whether Alicia contacts those members or not is up to her

Issues/Concerns/Comments:

I've realized that I gave the BOD slightly incorrect information about what info is in the server logs and the BOD needs to approve a change to the Privacy Policy [1] to correct that.

The Privacy Policy currently states:

- Information automatically collected when anonymously visiting Our Website is limited to IP address, page(s) visited, date/time of visit and browser used.

and then a little further down, it says:

SAG Program/Committee Status Report

The data we temporarily collect from all visitors to Our Website is limited to their IP address, pages visited, date/time of the visit and the browser they used.

In addition to that information we also collect:

- The (non-SAG) URL the person was visiting BEFORE they visited the SAG website

I'll work with Curt to draft a wording change to the Privacy Policy so that the BOD can approve the change. Hopefully, that will be done before this month's BOD meeting.

[1] <https://www.sangresartguild.org/about-sag/privacy-policy/>

References / Attachments:

N/A