



2020 SAG MEMBERSHIP MEETING

SEPTEMBER 7, 2020



Wildra Ruzanski



SANGRES ART
GUILD

OUR SAG MISSION

To offer enriching art
inspiration and education
to our Wet Mountain
Valley community.

We are
reimagining
our SAG programs
and activities to be
safe enough,
flexible enough and
compelling enough
to succeed in these
challenging and
uncertain times.

Gordon "Shorty" Schokey



SAG 2020

H I G H L I G H T S A C C O M P L I S H M E N T S D I S A P P O I N T M E N T S

The COVID virus descended on the Wet Mountain Valley this past spring, prompting a series of disappointing cancellations.

To best serve our community, SAG jumped through hoops to not cancel events, but instead worked hard to create safe, virtual versions.



Jan Kraus

2020 HIGHLIGHT #1



SAG *Arts*

K I D S

SAG ARTS rose to meet the needs of the community by answering requests to reschedule and add additional art classes.

SAG Kid's Summer Art Camp - In its 2nd sold out year, has become so popular (despite the virus!) that we added an additional afternoon session to accommodate our eager 7-12 year-olds waiting list.

SAG PreSchool Classes - At the request of preschool families, SAG rescheduled classes that had been cancelled earlier in the virus quarantine. Summer classes met once a month, with both morning and afternoon sessions, to accommodate our growing waiting list.

Sponsored by Sangres Art Guild and Rebecca's Fund

2020 HIGHLIGHT #2



3rd Street
GALLERY

SAG Calendar Art Show Gallery Tour Goes Viral!

WE CREATED OUR FIRST
VIRTUAL ART GALLERY TOUR,
POSTED ON FACEBOOK AND
OUR SAG WEBSITE.

By clicking on the Virtual Gallery, everyone could 'walk' the gallery safely, enjoying all 86 entries. We also hosted a safe, masked, attendance-limited live reception for anyone who was comfortable to come enjoy the art in person.

We proudly printed our 14th annual SAG Fine Art Calendar and offered online purchasing for the first time. Calendars are still available at sangresartguild.org.



THE FINE ART FEATURED IN THIS PRESENTATION SHOWCASES
THE THIRTEEN WINNERS OF THIS YEAR'S SAG CALENDAR ART SHOW
AND THE TWO PEOPLE'S CHOICE AWARDS.

2020 HIGHLIGHT #3

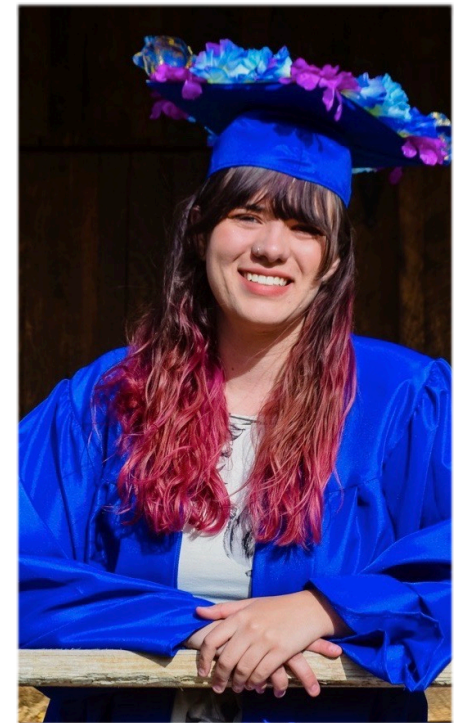
Awarded SAG Scholarships to two Custer County graduating seniors pursuing the Arts.



Hannah Kennedy
Colorado Mountain
College

Each year, SAG offers an opportunity for college bound arts students to win a SAG tuition grant. This year we awarded two awards.

We also provided funding to Custer County Schools to acquire art supplies and teacher requested learning tools.



Trinity Nelson
Colorado Mesa
University

Sponsored by Sangres Art Guild

2020 HIGHLIGHT #4



2020 Arts ~ *It's on!*

HULLA BALOO

SEPTEMBER 18 & 19

SAG's annual family arts festival is coming this fall! Reinvented for the times, SAG invites the Wet Mountain Valley community for two days of outdoor, masked and socially-distanced ARTS HULLABALOO favorites.



Sponsored by Sangres Art Guild and Rebecca's Fund



SAG 2021 ACTION STEPS



Judy Sprague

Sprague



2021 ACTION STEP #1

**Join forces with local non-profits
to create safe, inspiring, entertaining
events at a time when our
community needs them most.**

Take advantage of the core strengths and talents of both partners to create mutually beneficial events.

Share ideas, resources and volunteers with like-minded partners ~ KLZR, the Historic Jones Theater, Rebecca's Fund, Dark Skies, etc.

Each non-profit brings its own loyal membership and volunteer team to increase event attendance, participation, sales and revenue.



2021 ACTION STEP #2

Build the proposed 2021
3rd Street Gallery line-up,
focusing on the popularity
of our annual shows.

MAY '21 - ANNUAL SAG CALENDAR SHOW

JUNE '21 - SAG SUMMER ART SHOW

JULY/AUG '21 - 14TH ALLA PRIMA WESTCLIFFE

AUG/SEPT '21 - INSPIRATIONAL ARTIST SHOW

OCTOBER '21 - SAG HIGH PEAKS ART RAMBLE

NOV/DEC '21 - SAG HOLIDAY SHOW & SALE



2021 ACTION STEP #3

Create new display space upstairs at the 3rd Street Gallery to showcase opportunistic pop-up shows and newsworthy artists.

Enhance our 3rd Street Gallery 2nd floor experience with the addition of a new space to freshen our exhibits.

Give guests and patrons more reasons to come by and visit both shows on both floors.

Gives us twice the number of promotional headlines to answer the community question, “What’s new at the 3rd Street Gallery?”



2021 ACTION STEP #4

Clarify the roles, responsibilities and benefits of our volunteers to better align with our reimagined SAG.

Gallery Volunteers will be recast as Docents, a more apt description of their instrumental role as gallery greeters and knowledgeable art sales representatives.

Each docent hosting the gallery will get dedicated wall space upstairs in return.

Event Volunteers will commit to join at least one SAG event team well in advance. In return, they can participate in a group pop-up show during the season.



2021 ACTION STEP #5

Energize SAG's Social Media and SAG website presence with a steady turn-over of current entertaining, fresh content.

*"We need a lot more than just events and winners."
"The more we post, the more we get shared."*

Recruit motivated volunteer reporters to provide visuals, stories, and videos to post on Facebook and our website.

Introduce new SAG members to our community by posting photos, a brief bio and artwork.

Post SAG Artists' artwork in progress!

Create video tours of local artists' studios.

Record SAG Arts Kids' Camps and Preschool Classes.

THE BEST PARTS OF BEING A MEMBER OF SANGRES ART GUILD



Get a chance to give back to your community
by unselfishly sharing your time and talent.

Make a difference in establishing 'ARTIST' as the
glorious and prestigious vocation we all know it to be.

Partner and coordinate with other non-profit organizations
in the community that you didn't even know existed.

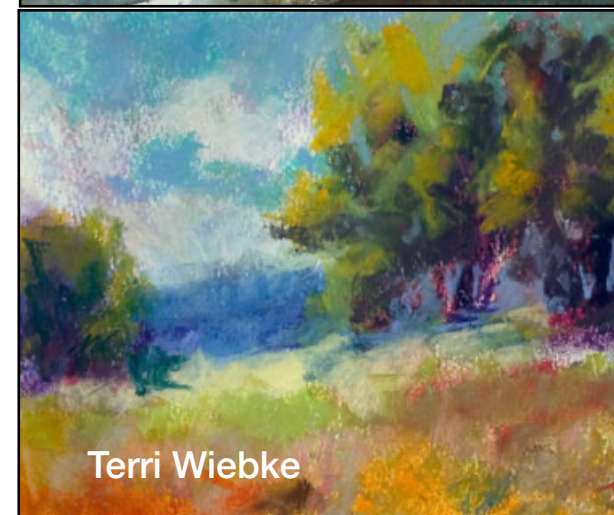
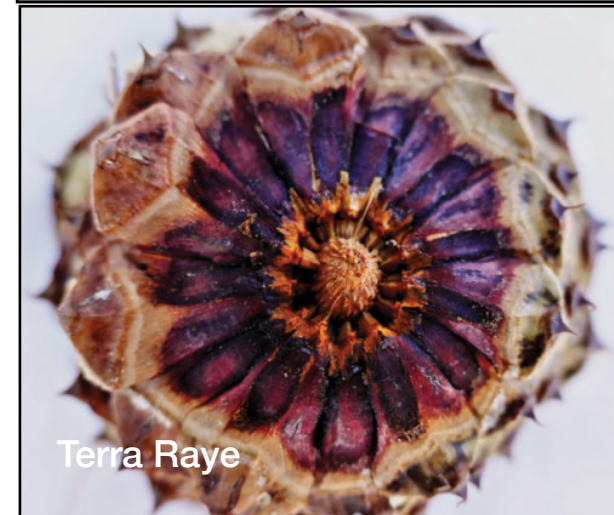
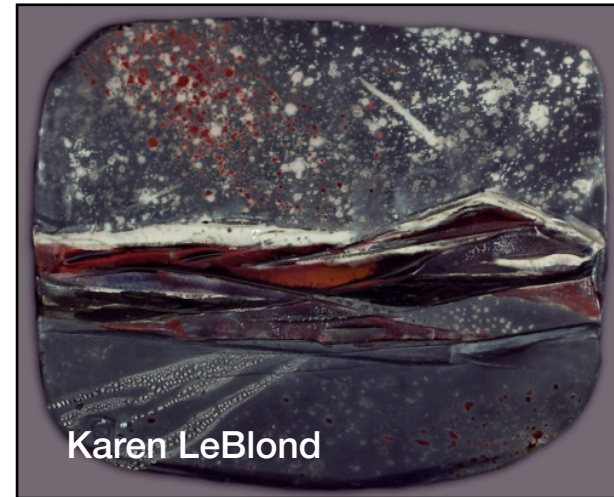
Spiff up your social circle with musicians, actors, artists,
quilters, weavers, sculptors, potters, photographers, etc.

BENEFITS OF BEING A SAG MEMBER

What can SAG do for you?

- Reduced entry fees for 3rd Street Gallery Shows.
- Lower commission on works sold at 3rd Street Gallery.
- Free artist page on the SAG website to introduce yourself with a personal bio, display your artwork and post a link to your own website.
- Opportunity to display 2-D pieces of bin art for a modest annual fee.
- Notice of 3rd Street Gallery and SAG activities.
- Opportunity to be volunteer Gallery docent and earn display space on the 2nd floor.
- Or be a SAG Event volunteer and earn participation in a group show in the 2nd floor gallery.

*You need not be an artist to belong to SAG.
We welcome volunteers with all interests and skills!*



And what can you do for SAG?

VOLUNTEER OPPORTUNITIES

EVENT TEAMS

High Peaks Art Ramble Team

2nd Floor Pop-Up Team

Arts Hullabaloo Team

Alla Prima Westcliffe Team

SAG ARTS

Art Instructors

Teachers Assistants

SetUp and Snacks

SOCIAL MEDIA

Social Media Reporters

Social Media Writers

Assistant SAG Website



Lorie Merfeld-Batson



Tracy CookWein



Curt Gillespie

MORE VOLUNTEER OPPORTUNITIES!

SAG WEBSITE

Associate Content Manager

3RD STREET GALLERY

Gallery Docents

Art Show Reception Snacks

Art Show Reception Hosts

Art Show Reception Setups

Art Show Display Hangers

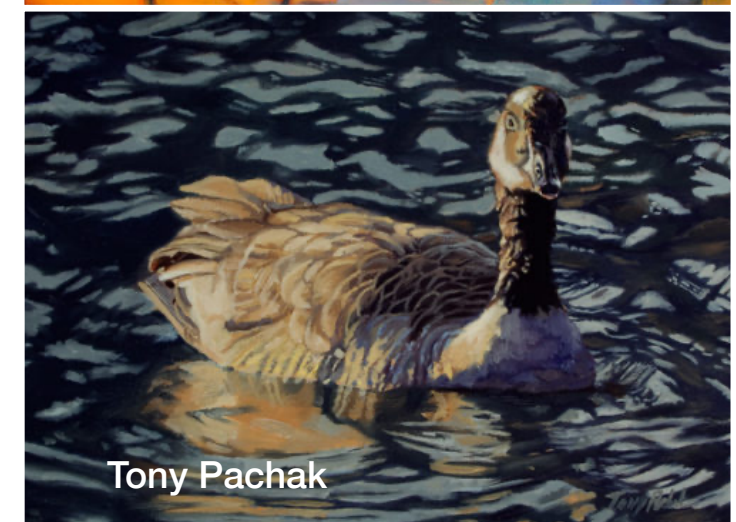
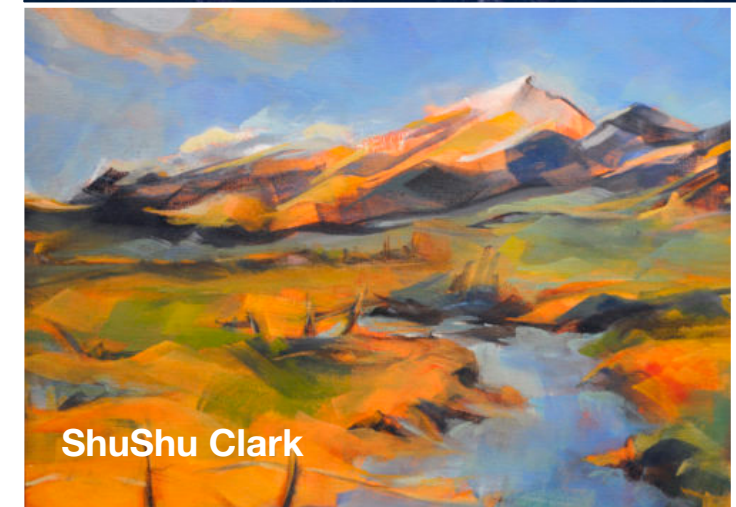
Upstairs Pop-up Gallery Setups

Bin Art Manager

SAG BOARD POSITIONS

SAG Treasurer

Social Media Administrator



SIGN UP NOW TO BE A SAG VOLUNTEER!

To sign up to volunteer or just have a question, please
contact Terri Wiebke at terrilynn1229@yahoo.com.

In fact, we have a great volunteer opportunity
coming up very soon!



2020 Arts HULLA BALOO SEPTEMBER 18 & 19



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Reinvented for the times, SAG is inviting the Wet Mountain
Valley community to two days of outdoor, masked and
socially-distanced ARTS HULLABALOO favorites.

Join the team to offer fun and support to our
community!



YOU ARE INVITED TO THE SAG MEMBERSHIP MEETING ON ZOOM!

SEPTEMBER 7 / 4-6PM



SAG MEMBERS, curious artists and art lovers are invited to meet on ZOOM for an informative and entertaining virtual meeting. **ZOOM** from your home computer. Or, if you can't ZOOM, a limited number can **ATTEND** a masked, socially distanced viewing at the 3rd Street Gallery. **TELL US** whether you'll be Zooming online or want us to save a place for you at the Gallery viewing.

RSVP to Angie at
artfineartngraphics@gmail.com

FOR SAG MEMBERS

All who participate in our Membership Meeting - either on ZOOM at home or at the 3rd St. Gallery ZOOM viewing - will receive a retro, artsy face mask!

We will have an assortment available at the Gallery beginning Tuesday, September 8.

Or, Angie will mail a mask to people upon request. No specific pattern requests, please!



sangresartguild.org