

## 7.31.20. SAG BOD Minutes+

### Attendance:

ShuShu Clark, Terri Wiebke, Jan Kraus, Linnea Laurila, Robert Gaarder, Angie Arterburn, Bridget Dean-Pratt; Curt Gillespie (present) **Absent:** Pattie Wall

### Treasurer's Report -Linnea

- Angie's **Motion:** To carry over \$1600: \$900 for Publicist & \$700 for Bulk Mail to 2021. Linnea seconded.
- Linnea checked into Sangre Solutions. Deb does current bookkeeping aspects.
- **Need: updated job description for Treasurer/ Accounting; must be Detail-oriented, able to use Quickbooks, able to make a Budget. Does not have to be an artist. Linnea can offer guidance. (Send out opportunity to membership.)**

### Hullabaloo -Angie & ShuShu

- **Target audience:** SAG artists, students, community
- Angie notes need to request a "**Covid Plan**" for Public Health Dept  
**Need enforceable plan:** how to facilitate "limited attendance"; "social distancing"; may need barricades, student participation waivers
- **Ideas: 3-day Chris Carlson works w students/families in pods/hoops/ masks for 3-D Chalk Art Workshop/Experience/Competition.**
- Need time frame, activities, playground area, school schedule, volunteers, tables, easels.
- **Film to record/share with community.**
- **Saturday Afternoon in the Park/ Quick Draw/ Kids Draw Too**
- **Kites & More w Paul Glasspoole**

### SAG Arts -Linnea

- Linnea had 2 full classes; did survey for next year (full/ half-day). Had 2 Interns. Do Pre-School again; encourages adult /hs student evening class.

### 3rd Street Gallery - Terri, ShuShu & Robert

- Now open 8 mos/yr. Collect data on how many visits/sales to become more efficient.
- Re-name gallery volunteers " hosts". Increased responsibilities may include hosting seasonal receptions and events, stuff mailers.
- Reconsider dedicated gallery space (square footage per host), making possible "pop up" gallery space for featured art/ artists' work. Robert suggested starting with limiting 1st row Upstairs to create a new draw; feature space for a SAG Artist, to Spotlight, Artists' Exchange, Highlight cultural features, Southwest Exhibition of Hispanic and Native American artists; joint efforts w area guilds.
- Review bins: freshen every year or will be closeted/ auctioned (Sue).

### 2020 Membership Meeting - Angie

- August 23 2-4pm

#### BOD Monthly Meetings

- Change BOD Meeting Times? Mondays @ 3pm?
- Jan's request for uniform subject line (i.e. CR SAG BOD 7.31.20) when submitting Coordinator's Reports; if nothing to report, send only an email that nothing needs to be addressed.

#### KLZR Underwriting-Robert

- Underwriting for non-profits rates: 2x/da/yr = \$300

#### Scholarships -Jan

- Need to fix wording to be able to determine eligibility; now reads as if art means an all-inclusive interpretation (unclear if music, chorus, visual arts). Linnea suggests language: "all arts with a preference to the visual arts".

Line-up Suggestions for Discussion: since non-profits are "stretched", joint-partnerships can help to cross promote. Receptions on 1st of the month?

<u>2020-21</u>	Proposed	Calendar			
Sept/Oct	Hullabaloo	Angie/ Rebecca's Fund	Chris Carlson	Quick Draw/Kids Paint Too	Kites/Paul Glasspoole
Apr/May	Calendar	Annie/ Tourism Board	SAG Competition		
May/June	Alla Prima Westcliffe	?/	Sara Woods	Plein Air Workshop	KLZR Taste of Valley Live Auction
Jun/July	Dark Skies Over Westcliffe	?/ Tourism Board/Dark Skies	Astrophotographers Show	Featured Artists	
Aug/Sept	Inspirational Artists	ShuShu/ Rebecca's Fund	Thos. Fluharty	Featured Artist Show	
Sept/Oct	High Peaks Art Ramble	Robert / KLZR	Art Ramble Gallery	Sidewalk	Heritage

Nov/Dec	Sangres Holiday Art Show	Angie?/ Theatre& Parade	Art & Gift Show		

#### **STILL TO DO:**

- Replacement of Linnea as Treasurer - advertising
- \$1500 allocated to APW - what to do with that?
- Integrate Email Privacy Policy - written/training manual
- SAG Website update
- May need SAG BOD VOTES to finalize MOTIONS made:
  - - \$1600 & \$700 for Publicist & Bulk Mail
  - - To Change wording on Scholarship Application
  - - To Change SAG BOD Monthly Meeting to Mondays/times

Respectfully submitted,  
Bridget Dean-Pratt  
(120 minutes)

#### **Attachments From Shu Shu:**

#### **HULLABALOO 2020?**

**SUPPORT OUR WESTCLIFFE COMMUNITY AND SAG ARTISTS BY OFFERING INSPIRING AND ENTERTAINING ART ACTIVITIES AND PROGRAMS EXECUTED SAFELY FOR THESE CHALLENGING TIMES**

Amid all the cancellations for 2020-2021, SAG can give the community something popular and familiar to look forward to this fall - HULLABALOO! Create a streamlined 3-day Hullabaloo combining online events with limited live attendance and socially distanced activities. Aim for September.

#### **2020 TENTATIVE 3-DAY LINE-UP**

**#1 BUILD ON CHRIS CARLSON'S POPULAR 3-D CHALK ART EVENT** Invite Chris Carlson to return and build on his extremely popular chalk art workshop and art creation right in Westcliffe. Social distancing, masks, etc. Target Custer County KIDS, students and THE Westcliffe community

- Give a hands-on chalk art technique workshop for small group of students. Chris can drive down from Denver for an outdoor chalk art technique demo with socially distanced, masks, etc. Launch Chalk Art Competition next day.

•

Create a new 3-D Chalk Art masterpiece in downtown Westcliffe.

For the community, create a time-lapse recording of his 2-day creation. Provide a live feed so everyone can watch his progress.

Chris also will judge student chalk competition. Winners of competition, photos of community interacting with Chris's sidewalk masterpiece and edited time-lapse video to share his remarkable process with the community.

## **#2 OUR ANNUAL SATURDAY ART IN THE PARK EVENT**

**QUICK DRAW** - Host live, socially-distanced, masked art competition with

•

artists, models and props. Explore ways to do People's Choice Awards.

Target SAG artists

• **KIDS DRAW TOO** - Arts and crafts activities for children, spread out in the park. Limited attendance. Social distancing. Masks. Target local kids

•

## **#3 REPEAT OUR KITE ANNUAL POPULAR EVENT**

**BUILD AND DECORATE YOUR OWN KITE**

**FLY YOUR KITE ON THE BLUFF WITH PAUL GLASSPOOLE**

Limited attendance. Social distancing. Masks.

Target local kids and parents

3-4 big screen classroom workshops in Custer County High School art classes. Can combine prerecorded classes as well as live ZOOM sessions.

An inspirational, motivating presentation for the community and students.

Host ZOOM workshop for SAG artists. Session one - live demo. Session 2 - review artists' work created during workshop. Session 3 - Judge Art Show.

Thomas's art work on display/sale in Upstairs Gallery. Visit [www.thomasfluharty.com](http://www.thomasfluharty.com)!

**2021**

**CONTINUE POPULAR INSPIRATIONAL ARTIST ANNUAL VISIT**

Invite THOMAS FLUHARTY to be our SAG aspirational artist for 2020-2021 Target Custer County School art students, community and SAG artists.