

**SAG October 2020**  
**Coordinator Repoert**

**SOCIAL MEDIA - Pattie**

Nothing new in the social media world. I am trading about every second post with Sandi, and training her on what to do. That's all. Pattie

**AIPP - Karen**

No new hanging schedule. Jacqueline did switch out a piece and gave me an update on Westcliffe Town Hall, They still do not want anyone in the building, So no sense in re hanging.

Haven't heard of any changes on that subject from the library either. Community room still closed. Kirkpatrick Bank is very happy with their artwork and Nicole had some inquiries. Haven' heard back though, Thanks Everyone for all your work,

Karen

**VOLUNTEER REPORT - Liz**

Nothing to report. - Liz

**SCHOLARSHIPS - Jan**

Nothing new to report. - Jan

**SAG Web** - Curt - Nothing new to report. - I did attach a copy of his September Report for reference.

# Sangres Art Guild

## BALANCE SHEET

As of October 23, 2020

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
Cash drawer	150.00
CMB Checking	9,766.45
CMB Savings	12,945.77
PayPal	1,139.94
Petty cash	113.30
<b>Total Bank Accounts</b>	<b>\$24,115.46</b>
Accounts Receivable	
Accounts Receivable	0.00
<b>Total Accounts Receivable</b>	<b>\$0.00</b>
Other Current Assets	
Inventory Asset	0.00
Undeposited Funds	0.00
<b>Total Other Current Assets</b>	<b>\$0.00</b>
<b>Total Current Assets</b>	<b>\$24,115.46</b>
<b>TOTAL ASSETS</b>	<b>\$24,115.46</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
Current Liabilities	
Credit Cards	
CMB VISA Credit Card	0.00
<b>Total Credit Cards</b>	<b>\$0.00</b>
Other Current Liabilities	
Artist's Share Payable	9.07
Colorado Department of Revenue Payable	55.93
Sales Tax Payable	0.00
<b>Total Colorado Department of Revenue Payable</b>	<b>55.93</b>
Sales Tax Agency Payable	0.00
<b>Total Other Current Liabilities</b>	<b>\$65.00</b>
<b>Total Current Liabilities</b>	<b>\$65.00</b>
<b>Total Liabilities</b>	<b>\$65.00</b>
Equity	
Opening Balance Equity	9,276.80
Unrestricted Net Assets	10,871.27
Net Income	3,902.39
<b>Total Equity</b>	<b>\$24,050.46</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$24,115.46</b>

# Sangres Art Guild

## PROFIT AND LOSS

January 1 - October 23, 2020

	TOTAL
Income	
3rd Street Gallery Income	
Art Intake	616.00
Heartland	272.00
High Peaks Show	400.00
<b>Total Art Intake</b>	<b>1,288.00</b>
Art Sales - SAG Commission	1,818.33
Bin Art Fees	80.00
Donation for use of Gallery	40.00
Miscellaneous sales	194.50
Postage re-imbursed to gallery	8.62
Refunds/Discounts	23.86
T-shirt sales	5.00
<b>Total 3rd Street Gallery Income</b>	<b>3,458.31</b>
APW	430.02
APW Grants	850.00
APW intake	0.00
APW Sponsorships	0.00
<b>Total APW</b>	<b>1,280.02</b>
Calendar	
Calendar Intake	720.00
Calendar Sales - retail	730.00
Calendar Sales - wholesale	450.00
Calendar Sponsorship	3,110.00
<b>Total Calendar</b>	<b>5,010.00</b>
SAG Arts	61.19
16+ classes	148.18
art camp	6,287.74
Preschool Art	2,224.91
<b>Total SAG Arts</b>	<b>8,722.02</b>
SAG Business	
Donations IN	2,249.17
Donation box	45.20
Spirit Campaign	3,544.17
<b>Total Donations IN</b>	<b>5,838.54</b>
SAG Membership	2,955.00
Star Festival	250.00
<b>Total SAG Business</b>	<b>9,043.54</b>
<b>Total Income</b>	<b>\$27,513.89</b>

# Sangres Art Guild

## PROFIT AND LOSS

January 1 - October 23, 2020

	TOTAL
Cost of Goods Sold	
Inventory Shrinkage	0.00
<b>Total Cost of Goods Sold</b>	<b>\$0.00</b>
GROSS PROFIT	<b>\$27,513.89</b>
Expenses	
2020 Star Festival	73.47
3rd Street Gallery Expense	80.00
Advertising/Promotional	841.72
Bank Credit Card Fee	215.83
card expense	146.30
Contract Labor	60.00
Fall Frolic Award	150.00
Fall Into Winter	198.78
Heartland Show Award	100.00
High Peaks Show	100.00
License renewals	145.00
Postage Paid	10.50
Shades of Summer Award	100.00
Supplies	29.25
Office Supplies	418.06
Reception supplies	74.94
<b>Total Supplies</b>	<b>522.25</b>
Utilities	1,492.48
<b>Total 3rd Street Gallery Expense</b>	<b>4,162.86</b>
APW Expense	20.72
Calendar Expense	4,035.02
Hullabaloo Expense	4,050.96
SAG Arts Expense	61.19
16+	43.72
Art Camp	6,364.53
Preschool	1,393.42
<b>Total SAG Arts Expense</b>	<b>7,862.86</b>
SAG Business Expense	256.58
Accounting Fees	235.00
Insurance	425.00
Post Office Box Rental	76.00
Postage	96.88
Scholarships Awarded	2,000.00

# Sangres Art Guild

## PROFIT AND LOSS

January 1 - October 23, 2020

	TOTAL
Website	327.80
<b>Total SAG Business Expense</b>	<b>3,417.26</b>
<b>Total Expenses</b>	<b>\$23,623.15</b>
NET OPERATING INCOME	<b>\$3,890.74</b>
Other Income	
Interest Income	11.65
<b>Total Other Income</b>	<b>\$11.65</b>
NET OTHER INCOME	<b>\$11.65</b>
NET INCOME	<b>\$3,902.39</b>

## **SAG Monthly Status Report - Show Coordinator/Marketing**

**Report Date: October 2020**

**Coordinator Name: Angela Arterburn**

**Part of October our internet was down, so had to work around it.**

### **Accomplishments for the Month:**

- Did Fall Frolic ad for Tribune
- Sent out reminder for Heart Land Show Pick up and Intake for Fall Frolic Show.
- 10/3 - Took photos of Fall Frolic Reception.  
Got Winner info and stats to Pattie of Fall Frolic Winners for FB.
- Got jpegs of winners and stats to Curt for Frolic Shgow for web.
- Finished out Wall Tags for Fall Frolic Show.
- Worked with ShuShu and Terri on Spirit Campaign Letter. It has gone to print and back the first part of November. Did this for SAG and Rebecca's Fund.

### **Plans for Next Month**

- Send out reminder for Fall Frolic Pick up and Intake for Holiday Art Show
- See how SAG wants to do mailing for Spirit Campaign, to help it grow.
- Do PR for Tribune - Call to Artists for Winter Wonders Show, etc.

I am sure there is more, but can't think right now.

### **TO DO:**

- Ad for Winter Wonders Show for Tribune
- Take photos of Winter Wonders Reception for FB and Web

**FOR DISCUSSION:** Spirit Campaign - How many do we mail to.

## SAG Program/Committee Monthly Status Report

### **SAG Monthly Status Report - *committee/ program/ activity name*** **SAG ARTS**

**Report Date:** October 23, 2020

**Coordinator Name:** Linnea Laurila

#### **Committee / Program / Activity Overview:**

Conduct subsidized art classes for kids and adults.

Work with Rebecca's Fund to gain funding for kids' classes

#### **Accomplishments for the Month:**

- Received RF payments received for Art Camp.
- Requested RF payments for Hullabaloo.
- Drafted Art Camp registration forms and waivers.
- Requested a new Art Camp flyer from ShuShu
- Held Oct 16<sup>th</sup> fall preschool. 11 kids attended. 4 were sick.
- One preschool parent helped at morning session and she was great! She'll volunteer again.
- Terri finalized AB Oil Class flier.
- Terri has 4 enrollees so far for Aaron Blaise oil classes.

Instructor led classes completed in 2020:

None yet. Complicated by COVID-19. AB Oils is first class scheduled.

#### **Communication of SAG Web Page Content Updates**

Terri sent Curt AB Oil Class flyer to post which he did.

#### **Plans for Next Month(s):**

Put together what was spent so far for RF in 2020

RF meeting.

Since new treasurer looks good, Linea likely to take coordinator role. Linnea and Terri to fill the position until further notice.

#### **Challenges you want the BOD to know about:**

Getting more students for the Teen/adult classes to offset expenses.

#### **Issues/Concerns you need Help with from the BOD:**

None currently

#### **References / Attachments:**

See SAG website

## SAG Program/Committee Monthly Status Report

### **SAG Monthly Status Report - *committee/ program/ activity name*** **MARKETING**

**Report Date:** October 23, 2020

**Coordinator Name:** Linnea Laurila

#### **Committee / Program / Activity Overview:**

Determine how to spend SAG Marketing Budget in conjunction with other program coordinators

#### **Accomplishments for the Month:**

- No activity

#### **Communication of SAG Web Page Content Updates**

Website communication specific to programs and handled by individual program coordinators.

#### **Plans for Next Month:**

Identify o new Marketing Coordinator

#### **Challenges you want the BOD to know about:**

None currently

#### **Issues/Concerns you need Help with from the BOD:**

See Curt's report about APW. We are sitting on an \$850 grant from the Tourism Board that needs to be returned if APW will not happen next year. Was discussed briefly at last BOD meeting, but no decision made. Need a decision.

Did Robert/Terri arrange to underwrite KLZR?

Identify a new Marketing Coordinator

#### **References / Attachments:**

None