

25 JANUARY 2021 SAG BOD Meeting Minutes

Attendance: Robert Gaarder, Terri Wiebke, Linnea Laurila, Angie Arteburn, Kathy Lindvig, Sandra Dalton, Teresa Farish, ShuShu Clark

Shows Calendar

- Creating an 8-panel flyer of 2021 schedule
- Need info.- how many years Calendar Show in existence
- Start is May 29 with both Reception & Opening
- Secondary shows can take place upstairs

Budget (Kathy)

-Summary:

- a \$4200 loss budgeted in 2020, but gained approx \$6000 due to Covid and scaling back or canceling expensive events

- predictions based on what's been done in previous years
- need to double-check page 1
- *Fine Arts Calendar*
 - Projected gain of about \$1200 but adjust sales for 2021 to +\$1800
- *SAG Arts* - \$1781 loss for adult classes (kids classes funded by Rebecca's Fund)
- *Art's Hullabaloo* - have from 2020 \$2000 - to be used in 2021 for Guest Artists, i.e. Thos. Fluharty
- *Social Media* - 2020 monies to boost Facebook posts - still in budget available
- *Third Street Gallery* - budgeted for 6 shows \$400 expenses each (prizes, receptions, adverts)
- 2018 decision: operate Gallery Budget @ \$1600 loss (rent,staff,utilities, etc.)
- *Marketing* - tbd advertising (upstairs/downstairs shows) & marketing for other events & classes. Teresa to provide.
- *SAG Business Budget* - \$2000 for Scholarships (to carry over if unused); open to all Custer County (application on web; Terri will send to Sandi)
- Added \$600 Misc. - Member Meeting and Zoom
- ** \$2021 budget \$250 Spirit Campaign — value to be discussed after receipt of Spirit Campaign income (in 2020 \$500 to bring in \$3000-worth it?)

Note: for **SAG's 501c3 status:** must fulfill mission: to benefit & enrich community through arts opportunities// may register budget losses due to this designation.

(Currently have more than \$20k; decision was keep \$10k in reserve in case SAG decided to disband)

***SAG Board approval** needed for **new** budgetary expenses; however can work **within** budgets by committee decision.

Decision: 5 of 9 must approve decisions (for quorum / majority)

Decisions

- 4-6 newsletters (Sandi)
- Biannual Membership Meetings (Shu Shu)
- Plan for backup year if Covid status remains same/ still have shows (adjust receptions if needed)
- Production Artist \$500./ 1 year to help w Branding, etc.
- Creation Virtual / Online Catalogue of Works / (contact SAG to purchase)Online purchase
- To consider: photography, inventory, sizes, cost, shipping of work
- Work in stages: 1st. Shows 2nd. Sales

Respectfully submitted,
Bridget Dean-Pratt