

SAG 2021

MEMBERSHIP MEETING

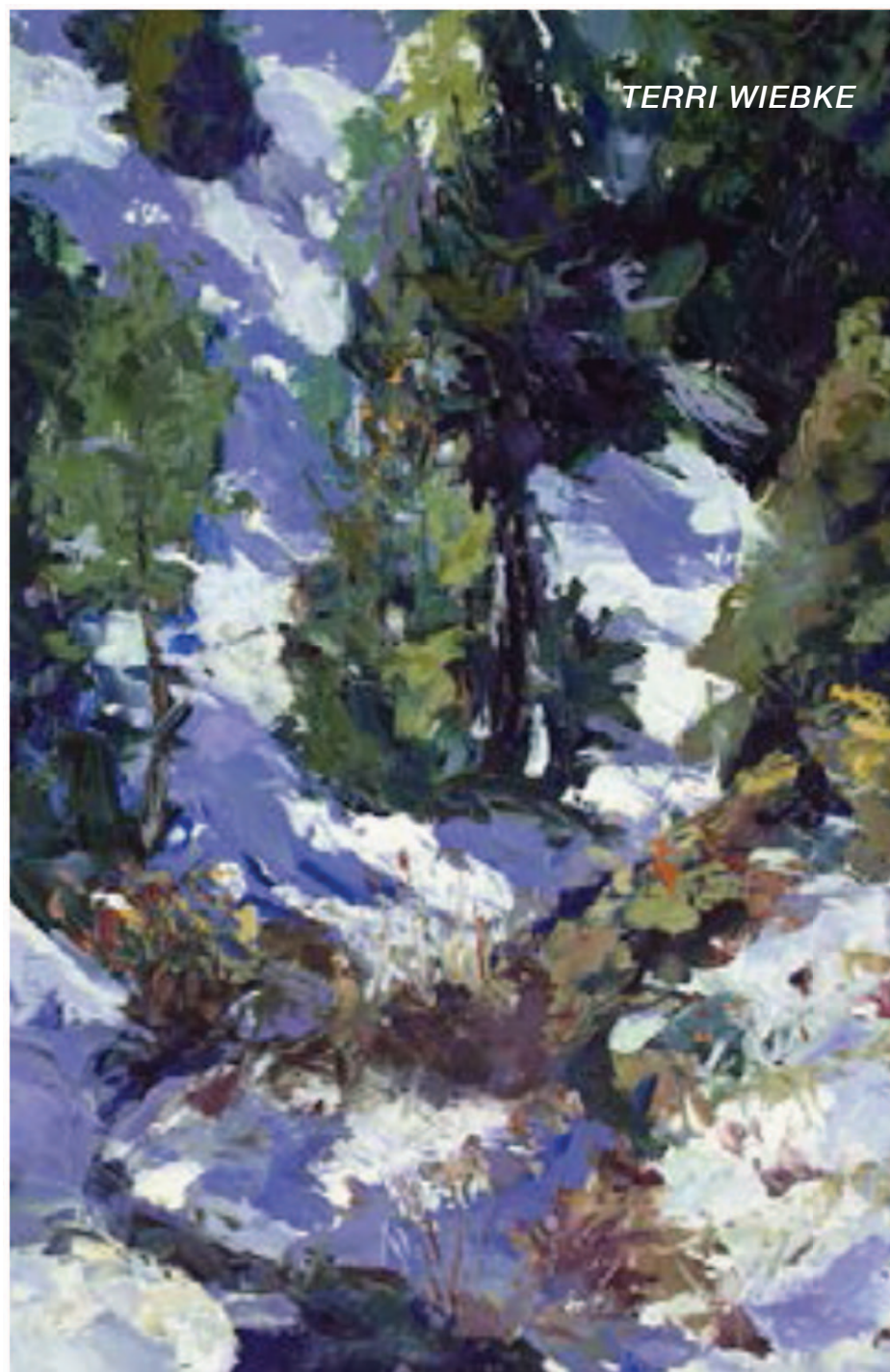


JAN KRAUS
2022 CALENDAR SHOW COVER WINNER



SAG 2021

WHAT WE DO



*Create
a dynamic,
supportive
environment for
the visual arts to
flourish in the
Wet Mountain
Valley.*



SAG 2021

WHY WE DO IT



*Provide
support for our
Guild members'
artistic endeavors.*

*And foster
commerce in
our community
through the visual
arts.*



SAG 2021

OUR HIGHLIGHTS



SAG 2021

HIGHLIGHTS



HULLA BALOO!

OCTOBER 1-2-3

Back for its 15th year, **Arts Hullabaloo**, Family Fun celebrating the Arts, featuring exciting new activities and returning old favorites, like our Quick Draw Competition.

- FRIDAY IN TOWN

- SATURDAY IN THE PARK

- SUNDAY ON THE BLUFF



HIGHLIGHTS ~ HULLABALOO



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HIGHLIGHTS

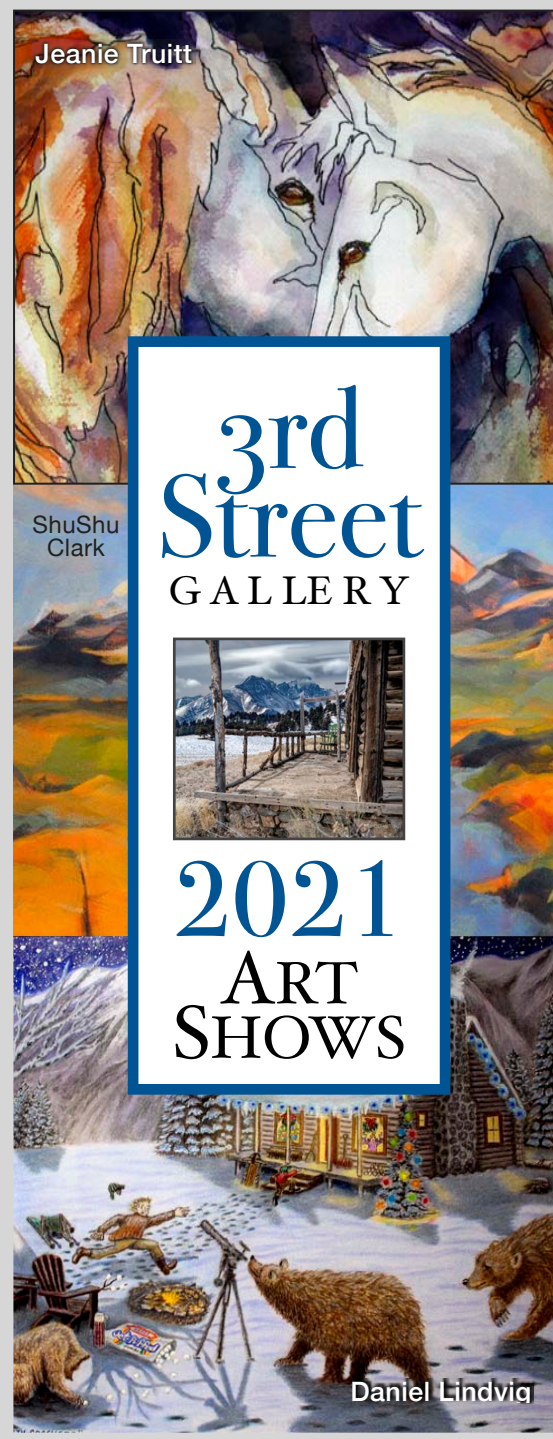


WE'RE BACK!
**3RD STREET GALLERY PROUDLY
LAUNCHES OUR 2021 SEASON**

3rd Street Gallery has returned from
virtual, masked and socially distanced events!
Our full calendar of shows and receptions
resumes ~ featuring great art, live music,
refreshments and People's Choice Awards.

SAG 2021

HIGHLIGHTS ~ 3RD STREET GALLERY



Jeanie Truitt

ShuShu Clark

3rd Street
GALLERY

2021
ART
SHOWS

Daniel Lindvig

3rd Street
GALLERY

**CALENDAR
SHOW**

May 29 - June 28

Sangres Art Guild
presents the 16th Annual
Calendar Competition
and
juried Art Show.
The 13 winning pieces
will be showcased in our
2022 Calendar.



**OPENING
RECEPTION
MAY 29**

3rd Street
GALLERY

**JULY
SHOW**

JULY 1 - JULY 26
An all new art show
welcoming summer to
the Valley.



Curt Gillespie

Featuring our own
acclaimed artist,
Sarah Woods, who
will host demos
and jury this show.



**OPENING
RECEPTION**
JULY 3

3rd Street
GALLERY

**AUGUST
SHOW**

JULY 29 - AUG 30

Showcasing exciting
new art in all mediums
inspired by our
internationally
recognized

**DARK
SKIES**



**OPENING
RECEPTION
AUGUST 7**

Don Vawter

SAG 2021

HIGHLIGHTS ~ 3RD STREET GALLERY

3rd Street
GALLERY

SEPTEMBER SHOW

SEPT 2 - SEPT 27



A BOLD NEW ART SHOW
CELEBRATING THE BEAUTY
OF THE VALLEY AND OUR
WESTERN HERITAGE.

**OPENING
RECEPTION**
SEPTEMBER 4

3rd Street
GALLERY

OCTOBER SHOW

SEPT 30 - NOV 1



Deb Yarra

A CRISP, VIBRANT
ART SHOW CELEBRATING
THE GLORY OF FALL.



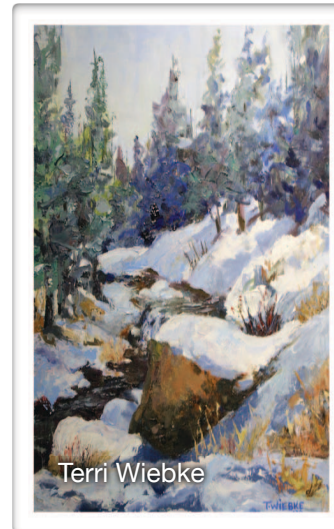
FEATURING OUR
2021 VISITING ARTIST,
THOMAS FLUHARTY,
WORLD RENOWNED
PAINTER, ILLUSTRATOR &
CARICATURE ARTIST.

**OPENING
RECEPTION**
OCTOBER 2

3rd Street
GALLERY

Holiday Show

NOV 4 - DEC 20



Terri Wiebke

FEATURING A BOUNTY
OF ONE-OF-A-KIND ART
FOR THE HOLIDAYS!

Opening Reception
NOVEMBER 6
Holiday Reception
DECEMBER 4

SPONSORED BY
Sangres
Art Guild

3rd Street
GALLERY

LOCATION
59000 CO-69 Hwy
Westcliffe, CO

OPEN
May thru Dec
11am - 4pm
Thurs thru Mon



Anne Owens



SAG 2021 HIGHLIGHTS

This year's 3rd Street Gallery season opened big with the 15th Annual Calendar Art Show. Thirteen outstanding pieces of art were chosen by



esteemed artist and show juror, Charles Frizzell, who is collected nationally

and internationally.

3rd Street
GALLERY

SANGRES ART GUILD 2022 CALENDAR FINE ART SHOW

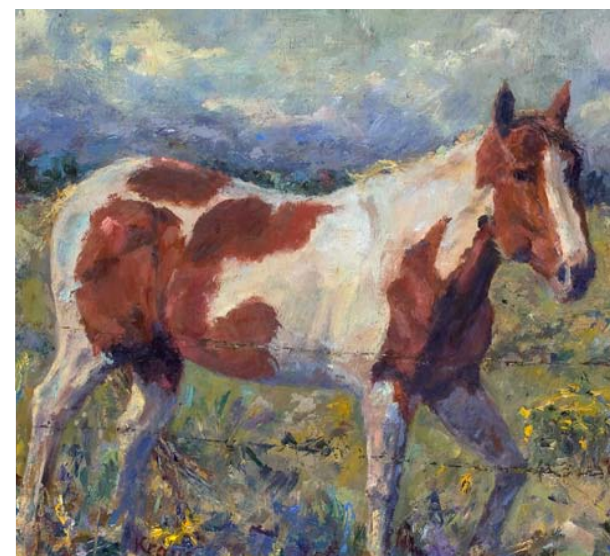


JAN KRAUS
CALENDAR COVER ART WINNER



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HIGHLIGHTS ~ CALENDAR WINNERS





SAG 2021 HIGHLIGHTS



SAG *Arts*

YEAR-ROUND ART CLASSES FOR KIDS AND ADULTS

Promoting art inspiration and
education for aspiring artists of
all ages in partnership with
Rebecca's Fund.

YEAR-ROUND PRESCHOOL
CLASSES

ANNUAL KIDS SUMMER
ART CAMPS

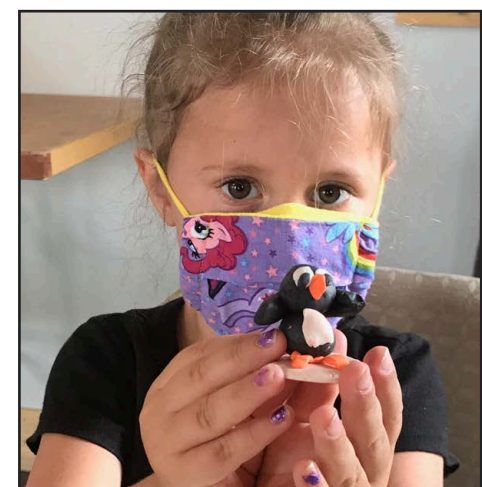
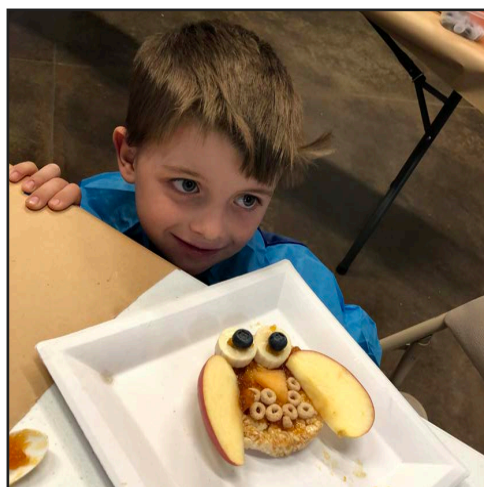
ANNUAL INSPIRATIONAL
VISITING ARTIST

ART CLASSES FOR
TEENS AND ADULTS



SAG 2021

HIGHLIGHTS~SAG ARTS FOR KIDS





SAG 2021

HIGHLIGHTS VISITING ARTIST



Thomas Fluharty,
world renowned
painter, illustrator
and caricature artist
comes to Westcliffe
October 1-2-3-4
to share his love and
expertise in
drawing and
painting with our
community.

OUR INSPIRATIONAL VISITING ARTIST SERIES CONTINUES THIS FALL!





SAG 2021

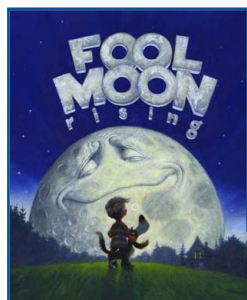
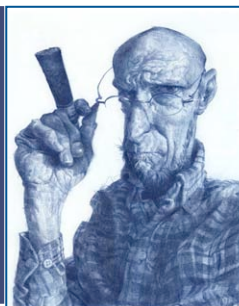
HIGHLIGHTS ~ VISITING ARTIST



SANGRES ART GUILD
PRESENTS

THOMAS FLUHARTY

SAG's 2021 Visiting Artist,
Thomas Fluharty,
world renowned painter,
illustrator and caricaturist,
is coming to Westcliffe, CO
October 1st - 4th !



JUST KIDS DRAWING WORKSHOP FRIDAY, OCT 1st, 9-11

Fluharty, a seasoned art
instructor, bravely invites
kids of all ages to join him.

'HOW I GOT HERE'

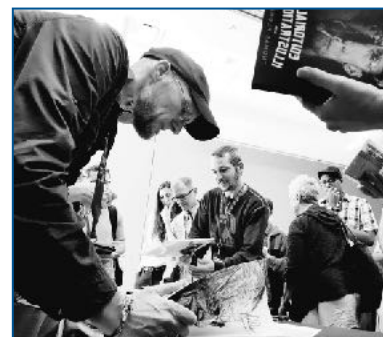
OCT 3rd, 5-7

Thomas shares his
personal journey from
childhood doodles to
international fame.



FLUHARTY DAY AT CC HIGH MONDAY, OCT 4th

He teaches students all
over the world online, but
for one day he's yours,
Bobcats!



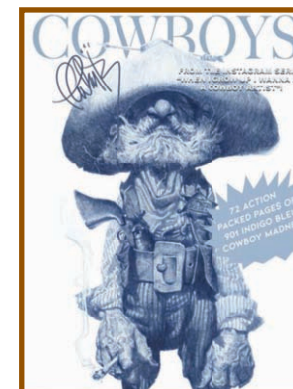
THOMAS FLUHARTY TWO ONE-DAY DRAWING WORKSHOPS

SAG's 2021 Visiting Artist, world renowned painter, illustrator and caricature artist. Fluharty will offer our artists a once-in-a lifetime opportunity to participate in his workshop right here in Westcliffe! Check him out at [Instagram@ThomasFluharty](https://www.instagram.com/ThomasFluharty).

COWBOY DRAWING WORKSHOP

**Saturday, October 2nd, 9 - 4
Custer County High School**

Fluharty will share his distinctive 901 Indigo Bleu
technique featured in his upcoming new book.
He will give a detailed demo as he shares his life-
long passion for drawing.



DOG PORTRAIT DRAWING WORKSHOP

**Sunday, October 3rd, 9 - 4
Custer County High School**

Come and spend an unforgettable day reveling in
Fluharty's obsession with drawing dogs. He will
begin with a drawing demo, while he shares his
own story.



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ACTION STEPS



SAG 2021

ACTION STEP #1

CAPITALIZE ON THE INCREASED INTEREST IN THE WET MOUNTAIN VALLEY



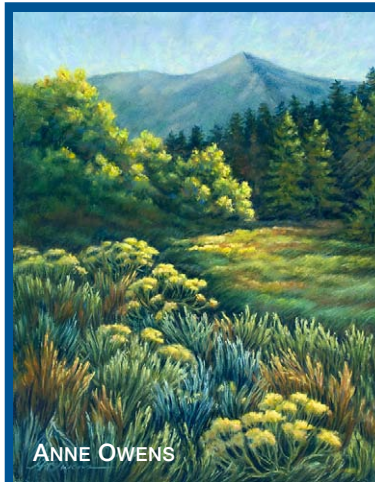
Introduce SAG and our calendar of events to the influx of visitors and newcomers to our Valley with targeted marketing to build awareness and participation.



SAG 2021

ACTION STEP # 1

AD IN 2021 TRIBUNE
'SUMMER IN THE VALLEY'
PRINTS 4000 COPIES
GETS 10,000 VIEWS



ANNE OWENS

2021 OPENING RECEPTIONS

JULY SHOW / JULY 3RD
AUGUST SHOW / AUG 7TH
SEPT SHOW / SEPT 4TH
OCTOBER SHOW / OCT 2ND
NOVEMBER SHOW / NOV 6TH
HOLIDAY SHOW / DEC 4TH

SANGRES ART GUILD

3rd Street

GALLERY

59000 N HIGHWAY 69
ONE BLOCK NORTH OF
MAIN STREET



SANGRES ART GUILD 2021 EVENTS

Bringing artistic
opportunities for all ages
to the Valley while
supporting local artists
through Gallery Shows,
Kids Art Camps, Adult
Classes and Workshops,
Annual Community
Events and Inspirational
Programs.

We are open to Art!

SANGRESARTGUILD.ORG

2021 ARTS
**HULLA
BALOO!**
OCTOBER 1-2-3

3 Days of
Family Fun
Celebrating
the Arts this
Fall in
Westcliffe!



SAG 2021 VISITING ARTIST

THOMAS FLUHARTY

COMING TO WESTCLIFFE
OCTOBER 1ST ~ 4TH

INFORMATION AT SAG-FLUHARTY.ART





SAG 2021

ACTION STEP #2

**LAUNCH 3RD STREET'S
NEW 'SPOTLIGHT GALLERY'
FEATURING INSPIRING ARTISTS AND
NEWSWORTHY CREATIVE EVENTS**

**Build 3rd Street Gallery
floor traffic and sales with a new upstairs space
dedicated to enhancing our exhibits and
Gallery experience.**

**Gives twice the answers to the question
*"What's new at the 3rd Street Gallery?"***



SAG 2021

ACTION STEP #2



AUGUST SHOW AND 'NOCTURNES 2021'



3rd
Street
GALLERY

AUGUST SHOW

JULY 29 - AUGUST 30

SHOWCASING NEW ART IN ALL MEDIUMS,
INSPIRED BY THE BEAUTY OF OUR VALLEY AND
OUR INTERNATIONALLY RECOGNIZED DARK



CURT GILLESPIE

*THE 3RD STREET SPOTLIGHT GALLERY
PRESENTS 'NOCTURNES 2021'*

At the same time as our August Art Show, our upstairs Spotlight Gallery will host a show featuring works of art inspired by, evocative of, or dedicated to the night. Cash prizes will be awarded by our judge, Deb Yarra of our *Dark Skies of the Wet Mountain Valley*. Deb will also host a demonstration of her alcohol ink painting technique.

'NOCTURNES 2021' OPENING RECEPTION

August 7th, 3rd Street Spotlight Gallery, 11 ~ 4

Come enjoy the show and cast your vote for the People's Choice Awards.
And don't miss Smythe and Taylor playing from 11:30 to 1:30!

FOR MORE INFORMATION, VISIT SANGRESARTGUILD.ORG





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ACTION STEP #3



**PROMOTE SAG AND PROVIDE
GLOBAL EXPOSURE FOR SAG
ARTISTS THROUGH ACTIVE
CAMPAIGNS ON FACEBOOK AND
INSTAGRAM.**





SAG 2021

ACTION STEP # 4



OFFER INSTRUCTION AND TRAINING TO GIVE ARTISTS THE SKILLS TO PROMOTE AND SELL THEIR OWN ARTWORK IN TODAY'S 'HANDHELD DEVICE' WORLD

- Teach members to photograph their own artwork to post online and to record their entries to 3rd St Shows.
- Encourage and facilitate each Guild member to create their own free web page on the SAG Website.
- Offer workshops/presentations on how to market your art in today's online market place.



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ACTION STEP #5



**EXPLORE TOGETHER SEVERAL
POSSIBILITIES OF HOW WE COULD
PROCEED GOING FORWARD, WITH OR
WITHOUT THE GALLERY**





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GALLERY DISCUSSION

**SPOILED WITH OVER 15 YEARS OF
A RENT FREE LOCATION -
BUILDING IS NOW ACTIVELY FOR SALE**



WHAT THE GALLERY DOES FOR SAG

- **BRINGS VISIBILITY FOR ARTISTS AND SAG**
- **INCREASES MEMBERSHIP**
- **PROVIDES “HOME BASE”**



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GALLERY DISCUSSION

REASONS TO NOT CONTINUE WITH THE GALLERY

- CANNOT AFFORD RENT, WOULD HAVE TO DEPEND ON ANOTHER BENEFACTOR
- CURRENT GALLERY OPERATES AT A LOSS
- BIGGEST HUMAN RESOURCE DRAIN ON ORGANIZATION
- DOES NOT FIT 501(C)3 MISSION



SAG 2021

GALLERY DISCUSSION

IDEAS FOR MOVING FORWARD WITHOUT THE GALLERY

- SHOWS CAN CONTINUE AT VARIOUS VENUES
- EXPAND ART IN PUBLIC PLACES PROGRAM
- FOCUS ON AND IMPROVE BIG EVENTS
 - ARTS HULLABALOO
 - ALLA PRIMA WESTCLIFFE
 - CALENDAR SHOW



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MEMBER INFORMATION



SAG 2021

SAG MEMBERSHIP

THE BEST PARTS OF BEING A MEMBER OF SANGRES ART GUILD

- Get a chance to give back to your community by unselfishly sharing your time and talent.
- Make a difference in establishing 'ARTIST' as the glorious and prestigious vocation we all know it to be.
- Partner and coordinate with other non-profit organizations in the community that you didn't even know existed.
- Spiff up your social circle with musicians, actors, artists, quilters, weavers, sculptors, potters, photographers, welders, etc.



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SAG MEMBERSHIP

WHAT CAN SAG DO FOR YOU?

- Increase your exposure through our Social Media Campaign.
- Offer members reduced entry fees for 3rd Street Gallery Shows.
- Reduce commission on works sold at 3rd Street.
- Give each artist their own free page on the SAG website to introduce themselves with a personal bio, display their artwork and post a link to their own website.
- Offer members the chance to display 2-D pieces of bin art for a modest annual fee.
- Invite members to volunteer as Gallery hosts and earn display space on the 2nd floor.



SAG 2021

SAG MEMBERSHIP



WHAT CAN YOU DO FOR SAG?

VOLUNTEER OPPORTUNITIES



SAG ARTS CLASSES

Art Instructors
Teachers Assistants
Set Up and Snacks
Class Enrollment



3RD STREET GALLERY

Gallery Hosts
Reception Hosts
Reception Cleanup
Show Hangings



SPOTLIGHT GALLERY

Gallery Hosts
Reception Hosts
Reception Cleanup
Show Hangings



ARTS HULLABALOO

Town Helpers
Park Helpers
Bluff Helpers
Demonstrators

VISITING ARTISTS

Workshop Helpers
Presentation Set Up
Workshop Snacks
Reception Hosts

MEMBERSHIP DUTIES

Recruitment
Member Pages
Mailing List Update
Membership
Meeting



SAG 2021

SAG MEMBERSHIP



Stay
for the
reception
and the
drawing
for this
Curt Gillespie
original charcoal
drawing.



And don't forget to
pick up your cool
SAG Member
Sketchbook on your
way out.

Thanks for coming!

