

SAG Gallery Manager ~ Terri Wiebke
Monthly Status Report ~ October 20, 2021

Accomplishments for the Month:

- ~ Fielded several calls and emails, some inquiring about 3rd St's future.
- ~ Worked with Alicia Waugh and Don Vawter to simplify and streamline wall tags. This will serve to archive artwork for the future.
- ~ Intake for the October show. Thank you Liz and crew!
- ~ Arranged for the show to be hung.
- ~ Planned and ordered reception foods.
- ~ Planned & Hosted Visiting Artist Thomas Fluharty w/ShuShu & Teresa:
 - Welcomed Thomas Fluharty @ gallery for "Any KidCan Draw" Workshop
 - TF signing of his new book, Cowboy at the Feedstore
 - Sat & Sun Thomas Fluharty Workshops at Custer County School.
 - TF judged and presented the awards at the Oct Show reception.
 - "How I Got Here" presentation by TF at All Aboard Westcliffe
 - TF presented three separate student workshops at CCHS
- ~ In communication with Stermer's regarding gallery concerns.

Plans for the Next Months (or so)

- ~ Clean up of both physical and computer files (ongoing).
- ~ Plan what needs to be done to vacate the gallery -if that's what BoD decides.
- ~ Elections...?

Communication of SAG Web Page Content Updates:

- ~ Get the updated Holiday Intake Forms on the website (tomorrow).

Challenges/Issues you want the BOD to help with:

- N/A at this time

Sangres Art Guild

Profit and Loss

January - August, 2021

	TOTAL
Income	
3rd Street Gallery Income	1,000.00
Art Intake	
August	232.00
July Show	412.27
Nocturne	110.00
September Show	104.00
Western Heritage	16.00
Total Art Intake	874.27
Art Sales - SAG Commission	2,916.01
Bin Art Fees	220.00
Donation for use of Gallery	110.00
Miscellaneous sales	196.00
Postage re-imbursed to gallery	8.42
Refunds/Discounts	23.76
Total 3rd Street Gallery Income	5,348.46
Calendar	123.20
Calendar Intake	648.00
Calendar Sales - retail	1,012.00
Calendar Sales - wholesale	174.00
Calendar Sponsorship	3,010.00
Total Calendar	4,967.20
SAG Arts	
16+ classes	1,539.00
art camp	522.60
Preschool Art	1,813.99
Visiting Artists	905.00
Total SAG Arts	4,780.59
SAG Business	
Donations IN	505.29
Donation box	37.50
Spirit Campaign	4,224.81
Total Donations IN	4,767.60
SAG Membership	2,535.00
Total SAG Business	7,302.60
Sales	466.00
Total Income	\$22,864.85
GROSS PROFIT	\$22,864.85

Sangres Art Guild

Profit and Loss

January - August, 2021

	TOTAL
Expenses	
3rd Street Gallery Expense	112.26
Advertising/Promotional	1,090.91
august show	125.00
Bank Credit Card Fee	398.83
card expense	101.50
Fall Frolic Expense (deleted)	76.50
Gallery Marketing	192.00
July Show	504.13
License renewals	125.00
Nocturne	150.00
Postage Paid	46.05
Supplies	
Display Supplies	51.32
Office Supplies	295.77
Reception supplies	172.10
Total Supplies	519.19
Utilities	1,233.03
Winter Wonder advertising (deleted)	76.50
Total 3rd Street Gallery Expense	4,750.90
Calendar Expense	4,199.55
Hullabaloo Expense	323.29
Reconciliation Discrepancies	0.04
SAG Arts Expense	200.00
16+	1,838.67
Art Camp	6,247.44
Preschool	1,656.66
Visiting Artist	472.43
Total SAG Arts Expense	10,415.20
SAG Business Expense	240.10
Accounting Fees	245.00
Insurance	425.00
Post Office Box Rental	92.00
Postage	28.88
SAG Marketing	192.00
Spirit Campaign Expense	223.50
Website	89.27
Total SAG Business Expense	1,535.75
Total Expenses	\$21,224.73
NET OPERATING INCOME	\$1,640.12

Sangres Art Guild

Profit and Loss

January - August, 2021

	TOTAL
Other Income	
Interest Income	7.71
Total Other Income	\$7.71
Other Expenses	
Reconciliation Discrepancies-1	0.01
Total Other Expenses	\$0.01
NET OTHER INCOME	\$7.70
NET INCOME	\$1,647.82

Sangres Art Guild

Profit and Loss

January - September, 2021

	TOTAL
Income	
3rd Street Gallery Income	1,000.00
Art Intake	
August	232.00
July Show	412.27
Nocturne	110.00
September Show	240.00
Western Heritage	352.00
Total Art Intake	1,346.27
Art Sales - SAG Commission	4,468.11
Bin Art Fees	268.00
Donation for use of Gallery	110.00
Miscellaneous sales	265.00
Postage re-imbursed to gallery	8.42
Refunds/Discounts	23.76
Total 3rd Street Gallery Income	7,489.56
Calendar	123.20
Calendar Intake	648.00
Calendar Sales - retail	1,112.00
Calendar Sales - wholesale	174.00
Calendar Sponsorship	3,010.00
Total Calendar	5,067.20
Hullabaloo	25.00
SAG Arts	
16+ classes	1,659.00
art camp	6,397.44
Preschool Art	1,873.99
Visiting Artists	905.00
Total SAG Arts	10,835.43
SAG Business	
Donations IN	585.96
Donation box	44.00
Spirit Campaign	4,224.81
Total Donations IN	4,854.77
SAG Membership	2,860.00
Total SAG Business	7,714.77
Sales	466.00
Total Income	\$31,597.96
GROSS PROFIT	\$31,597.96

Sangres Art Guild

Profit and Loss

January - September, 2021

	TOTAL
Expenses	
3rd Street Gallery Expense	112.26
Advertising/Promotional	1,090.91
august show	456.04
Bank Credit Card Fee	398.83
card expense	101.50
Fall Frolic Expense (deleted)	76.50
Gallery Marketing	192.00
July Show	504.13
License renewals	125.00
Nocturne	150.00
Postage Paid	46.05
september show expense	201.50
Supplies	9.00
Display Supplies	51.32
Office Supplies	394.05
Reception supplies	172.10
Total Supplies	626.47
Utilities	1,342.52
Western Heritage Expense	150.00
Winter Wonder advertising (deleted)	76.50
Total 3rd Street Gallery Expense	5,650.21
Calendar Expense	4,199.55
Hullabaloo Expense	773.29
Reconciliation Discrepancies	0.04
SAG Arts Expense	200.00
16+	1,888.67
Art Camp	6,247.44
Preschool	1,656.66
Visiting Artist	472.43
Total SAG Arts Expense	10,465.20
SAG Business Expense	240.10
Accounting Fees	320.00
Insurance	425.00
Post Office Box Rental	92.00
Postage	86.88
SAG Marketing	192.00
Spirit Campaign Expense	223.50

Sangres Art Guild

Profit and Loss

January - September, 2021

	TOTAL
Website	108.71
Total SAG Business Expense	1,688.19
Total Expenses	\$22,776.48
NET OPERATING INCOME	\$8,821.48
Other Income	
Interest Income	7.71
Total Other Income	\$7.71
Other Expenses	
Reconciliation Discrepancies-1	0.01
Total Other Expenses	\$0.01
NET OTHER INCOME	\$7.70
NET INCOME	\$8,829.18

Sangres Art Guild

Balance Sheet

As of September 30, 2021

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Cash drawer	150.00
CMB Checking	22,490.48
CMB Savings	12,957.38
PayPal	1,796.84
Petty cash	108.29
Total Bank Accounts	\$37,502.99
Accounts Receivable	
Accounts Receivable	0.00
Total Accounts Receivable	\$0.00
Other Current Assets	
Inventory Asset	0.00
Undeposited Funds	0.00
Total Other Current Assets	\$0.00
Total Current Assets	\$37,502.99
TOTAL ASSETS	\$37,502.99
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Artist's Share Payable	1,080.00
Colorado Department of Revenue Payable	922.59
Sales Tax Payable	0.00
Total Colorado Department of Revenue Payable	922.59
Sales Tax Agency Payable	0.00
Total Other Current Liabilities	\$2,002.59
Total Current Liabilities	\$2,002.59
Total Liabilities	\$2,002.59
Equity	
Opening Balance Equity	9,276.80
Unrestricted Net Assets	17,394.42
Net Income	8,829.18
Total Equity	\$35,500.40
TOTAL LIABILITIES AND EQUITY	\$37,502.99

SAG Monthly Status Report - SAG Show Coordinator

Report Date: 10/22/2021

Coordinator Name: Angela Arterburn

Committee / Program / Activity Overview:

Accomplishments for the Month:

OCTOBER SHOW:

- Reception - did get done, but a challenge
- Hung most banners on porch: Reception Banner and Rebecca's Fund (was asked to hang SAG and Hullabaloo)
- Hanging of Show - was asked by Terri to work with Robert to see who could help - I was able to get Marti Monque (SAG member) and her friend Dan to come and help hang the show on Wednesday morning. They did a good job. Robert came at noon to see if there was any additional help needed, they were almost done. Terri was out of town.
- Took photos
- Got info over to Sandi and Curt
- Articles and photos sent to Tribune
- Continued to work with Sandi on info for FB.

While helping hand the show on Wednesday, ended up helping ShuShu with some last minute things she needed done for the TF Second Floor Spotlight show.

Also, took in a new member and signed up that same person for the TF workshop. It was a very busy day with ShuShu and her crew. No one was comfortable with doing the PayPal or sure how to do the membership so I did it.

OTHER:

I need to get together with Liz before the next show as she has questioned my being at 3rd St. Don't know what is going on as since August, things have been different. Will get it worked out.

NEW SHOW:

For the December 2nd Floor Show we will be featuring a new show called Moon Dance. Will run it by Terri first and then get the info to Curt and Sandi as well as PR Releases. The main floor show will stay the same, no intake or pick up for main floor, only intake for upstairs Spotlight Show. Up to two pieces will be allowed due to space limitations.

SAG Program/Committee Monthly Status Report

SAG Monthly Status Report - *committee/ program/ activity name*

SAG ARTS

Report Date: October 21, 2021

Coordinator Name: Linnea Laurila

Committee / Program / Activity Overview:

Conduct subsidized art classes for kids and adults.

Work with Rebecca's Fund to gain funding for kids' classes.

Accomplishments for the Month:

- Held October preschool art. 14 students attended.
- 3rd session of Open Drawing. Held sessions Sept 9, 16, 23, 30, Oct 14.
- 4th session of Open Drawing will start October 28th
- Preschool Art summer session invoice request reimbursement from RF - approved and paid
- Got several inquiries for Basic Drawing. Trying to firm up dates with Lorie and students.

Instructor led classes completed in 2021:

Basic Drawing Workshop June 4 and 5

Open Drawing Sessions June 10, 17, 24, July 1 and 8

Open Drawing 2nd session July 15, 22, 29, August 5, 19.

Open Drawing 3rd session Aug 26 (free), Sept 9, 16. 23rd, 30th and Oct 14

Preschool Art – monthly except Sept.

Updates Art Camp docs on website.

Communication of SAG Web Page Content Updates

None

Plans for Next Month(s):

- Discuss Pastel Class and Color Charting classes with Terri.
- Follow-up with Lorie and students on dates for holding a fall Basic Drawing.

Challenges you want the BOD to know about:

Getting students for the Teen/adult classes to offset expenses. Getting instructors in the summer.

Issues/Concerns you need Help with from the BOD:

None currently

References / Attachments:

See SAG website

SAG Coordinators Report

by Angela Arterburn

October 2021

SAG Monthly Status Report - Arts Hullabaloo

Report Date: 10/22/2021

Coordinator Name: Angela Arterburn - Chair

Linnea Laurila - Co Chair

Committee / Program / Activity Overview:

Overall a Success!

Will give a final summary in November report once all the figures are in.

We did have some challenges with changes due to COVID concerns, but were able to work around it.

Brief Summary below:

Friday - All Aboard and Chalk Art -

Morning at AAW was not good. Did have a few for the tour, but the Chalk Art went well once the sun came out and it quit raining.

Saturday - Quick Draw Competition - Curt

A good turnout - even had 3 in the children's category which was great.

A decent turnout of Spectators to vote.

Non-Profits involved: SAG, Rebecca's Fund, Dark Skies, All Aboard Westcliffe,

Hands On Pottery Demo and Build your own at Wild Iris - They were one of our Sponsors.

Salida Circus - Over all they were great. We did have some issues with the Face Painting, worked it out and got a discount on our billing.

Chalk Art - Linnea worked with the AAW people who judged the Chalk Art. They really enjoyed being apart of it. They announced the winners at the Opening Reception at 3rd St. Gallery.

Sunday - At The Bluff - Kites, Paper Planes, Solar Telescope and Planet Walk

Dark Skies involved. Very, very please with the turnout and the weather.

Activities encourage artistic creativity.

~ Event designed to have organizations man and set up their 'creative stations', which takes the burden off of SAG volunteers.

~ Time of event a plus for SAG, should brought more people to SAG reception. Brought more awareness to the public and families of what SAG has to offer.

Worked on and confirmed 'Alternative' spaces in case of bad weather. Glad we did not need it.

Got info to Sandi for FB and infor to Curt for Web

Sent info to Trib and surrounding papers - PR releases.

We did classified ads and 3 display ads in Tribune - they sponsored one of the ads.

Got schedule to KLZR Calendar Page

Promoted in outlying areas for Press Releases - When asking how people heard about it, it was from various forms of PR releases combined with FB posts, school flyer, etc.

Challenges you want the BOD to know about: Was curious why the CCTB only promoted TF event for their October Newsletter and none of SAG's other events or other events in Custer County. Theresa stated in her report from last year that she was working with them. They had all the information they needed on their Calendar page, which is what they use for their Newsletter.

Issues/Concerns you need Help with from the BOD: N/A

References / Attachments: None

A final report will be given in next months report. Bottom line, pleased with the turn out. Made some good connections with the non-profits and some possible connections and partnerships with SAG Arts as well.

SAG Monthly Status Report – Social Media/Free Press

Report date: October 25, 2021

Coordinator: Sandi Dalton

- Committee/Program/Activity Overview:

Post announcements to Facebook and Instagram

Mailchimp communications

Newsletter

- Accomplishments for the Month:

Facebook & Instagram

Postings – regular stuff, promoting shows, intake, receptions, in between, sharing out on FB

Other FB – responding to direct inquiries and FB comments when people have questions, this sometimes requires a phone call to the gallery for dimensions or price of artwork, other times relaying message to Coordinator that requested I post (Linnea – SAG Arts)

Mailchimp – working fine now

Newsletter – on hold until BOD can take time to come up with the message we want to get out regarding topics that continue to be in flux.

- Communication of SAG Web Page Content Updates:

Timing has been that I am usually able to post the info before it hits the website. That seems to work out fine.

- Plans for Next Month:

FB & IG postings

- Challenges you want the BOD to know about:

- Issues/Concerns you may need help with from the BOD:

Will need major guidance on newsletter if we want to put out an issue. I don't think we're ready for that, but others may have ideas for something that would work well.

OCTOBER 2021 Coordinators Report
Scholarships
Jan Kraus

Nothing new to report.

PROS and CONS of Gallery Options – Updated 10/20/2021 after BOD Meeting

After the Sept 28th BOD meeting and an unofficial straw vote, the BOD is still split, although the options have been narrowed to Options 2 and 3. Operating the gallery status quo has been eliminated.

The options as of 9/28/2021:

Option 2: Utilize current space for as long as possible, but do not run as a regular store front, do not open 4-5 days per week. Use space for storage, meetings, classes and shorter/fewer 2022 shows.

Option 3: Cut apron strings and vacate gallery at end of this year, 2021

In both these options, SAG would start to plan shows using a “Pod” or Team system. This would involve assigning a team to each show or event to plan, execute and staff the event including open sales time and receptions for that show or event. In Option 2, If SAG suddenly loses the space, the Team would be responsible for finding a new venue and moving the show. In Options 3, the 2022 shows would be planned at alternate venues.

Option 2: Hold shows at 3rd Street until space is no longer available.

\$: Most expensive. Likely can get rid of a paid gallery manager at \$1000, but not utilities, and other misc expenses stay. If the building sells in the spring or summer, could end up with both utility costs and costs for new venues and storage negating any savings.

Resources: No need to find a replacement for Liz or scheduling of 3rd Street gallery hosts. Instead, those hosts would be used to staff the Teams. Gallery Manager likely not needed but would need a person to make sure the building stays in decent shape, but job is much smaller.

Marketing and graphics: Graphics would need to be created without a location or reference 3rd Street. If show must move from 3rd St, put a sign on the door. Electronic graphics (Facebook, website) can be updated but will take added resource to change and post new graphics.

Other: SAG maintains a “Home Base” temporarily. Maintaining a footprint in the building might provide an “in” to future office/storage space there. Also keeps SAG there in the unlikely event a wonderful philanthropist buys the building. The threat of losing the space always hangs over SAG’s head for decisions on all events and programs so cannot plan or market as freely. SAG has extra resource via access to the hosts, so workload is better distributed so less stress on BOD.

Option 3 No gallery

\$: Least expensive option as gets rid of approximately \$3500 in expenses to run the gallery, mainly the gallery manager and utilities. There is a good chance SAG can get a grant for a trailer. If not, SAG does hold enough capital reserve to buy one. This capital reserve was put in place for unexpected expenses like this if we had to vacate 3rd Street. Storage costs would be low as SAG is either just renting a space in town to park the trailer, or a gracious member might step up to park the trailer on their property for a small fee. The storage space at the airport was offered at two years for the price of one to a non-profit, so worse case, storage might be \$450. The savings would be \$3000. The savings can be used to pay for new venues and even pay sales staff if needed. Each show could be budgeted to pay for itself.

Resources: No need to find a replacement for Liz or scheduling of 3rd Street gallery hosts. Instead, those hosts would be used to staff the Teams. No resources required to maintain the building. Some resources needed to write a trailer grant, source the trailer, and pack up.

Marketing and graphics: Can plan shows and events in their new venues and create graphics with accurate locations.

Other: Can make a big splash for the “redesigned SAG”. SAG has extra resource via access to the hosts, so workload is better distributed so less stress on BOD. Conversations with Beckwith Ranch, Greenstone Artworks and Kirkpatrick Bank indicate all would like to provide venues to SAG as they all see it as a synergistic relationship for the community. If SAG hosts on the 2nd floor want to continue a gallery, there is nothing preventing them from starting a coop. As a coop, SAG resources are not being used to fund sale of artwork of select SAG members, which does not meet the 501(c)3 mission.

Comments on concerns expressed at the BOD meeting:

- 1) There is a desire to see SAG maintain office space in town. Although that would be nice, SAG has a discretionary operating budget of about \$9,000 per year (\$3500 memberships, \$4500 donations, \$1000 calendar). First SAG would have to find office space which is very limited in town. A cost on office space from a few years ago was \$250/month or \$3000/year. That is 33% of SAG’s discretionary income and more than the \$2000 loss at which SAG typically funds the gallery. Here are some considerations to decide if this is a fiscally wise decision for SAG:
 - a. Home base – office space would likely be tucked away and too small to use for BOD meetings especially if it was used as storage also. Think about the current office space at 3rd Street. Few people pay their memberships in person so a location for this purpose is not needed.
 - b. The cost of holding meetings is \$7/two-hour meeting (i.e., Library Community Room). They have good internet and a telecom phone for use at no extra charge and even provide a locker.
 - c. The documents currently stored at 3rd Street can be stored in the trailer and provides incentive to convert those documents to electronic files which are better maintained on SAGs website or in Quickbooks.
 - d. Computer – SAG has a portable computer that has the needed capabilities of the desktop. Purchase of a portable printer might be beneficial for show wall tags and other show copies. Or this can be done by the Teams, and they would be reimbursed for ink and paper for needed copies. Some of the venues might be able to provide use of their printer/copier. The Library is another place copies can be made for a cost.
 - e. The Treasurer’s box can travel with the Treasurer or Deb. Either way, it is more convenient than coming into 3rd Street. Deb would appreciate more electronic receipts that could be uploaded to QB.
- 2) Timing of the move.
 - a. Packing up 3rd Street. Terri and Linnea had already spoken. Between the two, clean out 3rd Street and organizing what should be kept is estimated as roughly two, maybe 3 full days. A little extra help to haul to Good Will or the local thrift store would be helpful. It would be nice to be able to do this the first week of January rather than in December,

but it would not need three months. Might need temporary storage until a trailer could be secured.

- b. Planning for new venues and communications to the Teams would need potentially three months or even more. SAG doesn't need to be paying utilities at 3rd Street to accomplish that. The propane is the most expensive utility followed by electricity and internet. With the 20% increase in propane costs, expect to spend about \$700 in propane January through May, plus \$200 in electricity and \$300 for internet (roughly \$1200 total). That's a lot of \$7 meetings at the library.
 - c. 3rd Street Gallery has had a good sales year (Covid bump), so SAG will have extra money if the BOD decides on a more leisurely move. However, that money might be better spent on new easels, lighting, and possibly pro-panels for display.
- 3) Resources
- a. Resources for the move are mainly Terri and Linnea plus a little added muscle.
 - b. Resources for the planning are the same regardless of the above options.
 - c. Resources to staff the Teams are questionable as to who will step up, but it is the same for both options.
- 4) Loss of memberships – See Survey document
- 5) Including member feedback – See Survey document
- 6) SAG's presence in town – without a home base, how will SAG's presence be communicated?
- a. One option is to create a flyer about Sangre's Art Guild (SAG used to have one long ago) and put it at every gallery in town and include it at every show.

In both options, education and communication to membership is critical:

- Gallery was a luxury, and has set certain expectations for our members that SAG cannot afford
- Benefits of continued shows to members
- Benefit to the community of alternate venues
- More emphasis on SAG's mission to educate artists (e.g., Monday Art Group, periodic programs, SAG's mission, etc)
- Financial aspects of SAG

Other notes:

Further discussions/emails with Beckwith, specifically Jon Gaulding and Courtney Miller, indicate they are extremely excited about a potential collaboration. There is even the possibility of more permanent display in exchange for hosts in addition to periodic shows.

All Aboard Westcliffe. Charges approx. \$80 per day for space. Might consider exchange of "volunteers" to help both operations.

Kirkpatrick Bank extremely excited about show potential. Don't think they would charge anything.

Greenstone charges WMW \$50/day for space during their sale. (Note – GS artwork stays on walls. WMW uses floor space and center aisle only.) Accommodation of a month-long SAG show for less money is possible.

Fine Art Studio FASO.com is a potential for better on-line presence.

On-line virtual shows also a possibility.

A few people mentioned desire for a group like Monday Art Group.

One photographer wants photography to be part of APW.

Although the location is not in town, I had one member say SAG could park a trailer on their property at no cost. This is at least a way to start.

To try to break the deadlock by having better information for a decision, Linnea decided to call all the volunteer gallery hosts and get their input. I also talked to member gallery owners as well as member and non-member art patrons, and artist members who do not host.

Gallery hosts:

I spoke to 13 of 15 hosts. I did not query the 2 BOD members who are also hosts.

The first question I asked was, "What is most important to you about 3rd Street Gallery". Two themes were prevalent.

- 1) They want an art presence, but it does not have to be "permanent" display space. Options of continued shows at various venues or a stronger on-line presence are acceptable options. (7)
- 2) "Permanent" gallery space is very important to the point they might be willing to pay more money for their space or would consider forming a coop outside of SAG (6)

Then I asked if they would be willing to support teams that plan shows regardless of venue (either option). All said "YES"!!! No one indicated they would drop their membership if there was not a gallery space.

Then I asked if they were willing to take on bigger jobs for SAG like BOD or Treasurer. I got a couple of "yes" to the BOD. Several said they could not commit to larger responsibilities at this time but would help where they could.

Gallery Owners (6):

None felt that 3rd Street helped them or their gallery personally. They did feel 3rd Street supported the community. When asked if continuing the shows would adequately take the place of a physical space, they felt it would. Only one thought eventually finding another gallery space for SAG was beneficial, but this same person said they thought cutting ties with current building and starting to become more mobile was preferred option.

Non-member and Member art appreciators, member artists who do not host:

One art appreciator did not feel 3rd Street gallery physical location was important. They want to see art shows. They thought having shows at alternative venues would be fun and a nice change. They did not feel 3rd Street contributed much to the community as there are several art galleries in town.

Another art appreciator felt 3rd Street gallery had contributed a lot to the town as far as the arts and would hate to see 3rd Street go away but felt cooperating with other venues, although not a 100% replacement, was an acceptable alternative.

A third art appreciator and big donor to SAG, although very supportive of 3rd Street, would look forward to re-inventing SAG and continue their financial support, especially if we held shows at alternate venues like The Bluff.

Member artists who do not host (6 and counting) – the gallery has been nice but shows at alternate venues would work and has certain advantages (e.g., different, less expensive, etc).

One member commented SAG had lost their way and was trying to be too many things to too many people. Need to focus on education and helping up and coming artists.

Resignation fro ShuShu Clark

October 10, 2021

Since Linnea raised the question of whether I planned to stay on the SAG board in our last BOD meeting, I thought it might be useful for me to answer that question now. I have already told individual board members that I do not plan to go forward with my role as 'SAG Agency' - creating all branded advertising and promotional materials for the Guild. I am now officially announcing that this is true, effective immediately. I have done that role for several years, and hope that the large body of materials created can serve as templates moving forward.

Also, I am having a very preliminary discussion with Deb Adams at the Tourism Board about possible graphic design resources to be available for non-profits. To be discussed. I will also not be serving a future term on the BOD. I am eager to see the plan for the future of the 3rd Street Gallery unfold and plan to play an active and supportive role in the Guild. See you all at our meeting on the 26th.

My best, ShuShu

Resignation fro Theres Farrish

October 20, 2021

Dear BOD Members,

When I agreed to come on the SAG Board of Directors, I was also serving as the Marketing Director; with that, I hoped to bring the Guild into a higher viable position with more exposure in both Marketing and Public Relations.

I submitted a Revised Job Description for the Marketing Position with a plan for bringing the advertising into a more cohesive situation and ideas on organizing reports so we could learn what was working, what wasn't. The Marketing Position remains based on the old Job Description, with each Marketing person serving for one year only; as such, my position in Marketing comes to an end in a couple months, near the end of this calendar year.

After much thought and consideration, this letter serves as my resignation from the SAG Board of Directors, falling short of my two-year term but ending close to the end of my year-long Marketing position. This resignation is effective immediately.

I feel that SAG is in a very precarious position now with the transition from a physical gallery-centered organization to one that operates as a "special show" Guild but one focusing on its members and on services that can be provided for them. I wish the Guild luck as this transition comes into play and I will continue as a member in support of the organization.

Good luck as you forge ahead and take the Sangres Art Guild in a new direction.

Most Sincerely,
Teresa Farish