

06 July 2021 SAG Future of Gallery Meeting Minutes

Attendance: Linnea Laurila, Angie Arterburn, Sandi Dalton, Kathy Lindvig, Bridget Dean-Pratt, Terri Wiebke (remote by iphone)

Linnea brought up 3 points to consider about SAG:

- Organization for Art / Education
- Commerce to Community
- Selling artwork not in 501c regulations

SAG is a “GUILD” = purpose

PROS	CONS
Gallery a destination; stabilizing effect for community	Lose membership bc loss of space
Place to find out & join in arts	Lose routine display space
Receptions attract/ enhance community	Lose visibility to community
Rebecca's Fund has impacted SAG; other such funds may be sought	Cannot afford to pay rent @ \$1200+/mo for space like we have now; need to replace Liz who coordinates Volunteers to sit Gallery; building sucks down resources for not great member benefits

Issues:

- Need to make it attractive to belong as SAG member
- Linnea: History is biggest sales used to be Reception nights
- Angie: Membership: have members from elsewhere who have spread SAG
- Kathy: if all supporters knew the building was for sale perhaps one of them would step up to purchase it
- Angie thinks building sale won't happen quickly
- Where to store SAG equipment (Kathy suggests Schultz Building has 3 caged units); Pop up Shows need easels, tables; Hullabaloo stuff; SAG office for records?

PLAN B

- Ask Sturmer if the building sells, can we live out the lease of the 2021 year (Dec.2021) (Note that we realize it's a good market and we are extremely grateful for the incredible generosity Sturmers have extended us these many years.)
- Kathy offers hallway in her building for ART in Public Places
- Linnea offers Greenstone as an occasional show space
- Terri proposed that we possibly do a “Arts in the Sangres” Weekend (Wed-Sun)

- Linnea: must revamp SAG from 20 volunteers to more active membership
- Could still have the Calendar Show & APW with a venue
- Members pay small fee to be involved; outsiders pay more unless join SAG
- Other Shows artists would need to bring own tables & tents to display wares
- Might be able to pay someone to staff the Show & venue & cost less than SAG costs
- Shows every other month
- Sandi worries won't be beneficial to artists
- ART in Public Places could be constant with monthly change outs
- Potential List of places:
 - Library, Ranchers Roost, Tony's Pizza, Banks, Clinic, Real Estate & other Offices, Brookwood?, Clinic, All Aboard Depot, Churches, Studio 2 (Theater), Saddle Club, Lang Hall
- Needs an organizer; head person and committee & reception
- Would need to establish guidelines to conduct and oversee Shows (Skeleton Guide)

Possible ways for how to present ideas to membership: "RE-Inventing SAG"

(These are concepts BOD is working on; want to encourage active involvement & express that we need member help more than ever)

- **We have been spoiled with 15 years of a rent-free location** (now pay only \$2000/year utilities); cannot afford to pay rent
- Many Options to Consider; hope we keep building, but plan as if no building
- Believe there are enough venues for Shows and can expand programs w vendors
- Reactivate APW with Photography entries (logistics to be worked out)
- Need Teams to Organize/Work on making SAG something new
- Welcome input / encourage artists to help out; "We Will Be Needing You More in the Future"; Shows will work differently
- Handful of members doing bulk of work is unsustainable
- If artists more involved, more work will sell
- Cannot depend on a benefactor

Respectfully Submitted,
Bridget Dean-Pratt