

Sangres Art Guild 9.28.21 BOD Minutes 5:15 pm CST

Attendance: Robert Gaarder, Linnea Laurila, Angie Arterburn, Sandi Dalton, Terri Wiebke, ShuShu Clark

Approval July 27, 2021 SAG BOD Minutes-Bridget

- **Approval with pending updates of job descriptions & RACI changes (i.e. Gallery Manager, Show Coordinator) Linnea & Teresa will meet & Angie will present by email to update books. Motion (1) Teresa, (2) Terri**

Appreciation-Robert: all have special talents to offer; highlighting these in appreciation

- **Bridget:** Robert: “steady hand” on BOD, always outstanding job on minutes, short turn around; Terri: ditto, strong & clarity as well; Linnea: on minutes timeliness appreciated, neutral position; Teresa: Switzerland, good listener
- **Linnea:** Robert: knows history of SAG, helpful with precedents, her leadership with art programs is huge SAG strength; Terri: go-to with questions, a mentor, sound judgment, maintains focus, analytical (pro/con sheets & lists-L.says, “loves crossing off lists”); ShuShu: essential, professional; Bridget: cool head, knows all in a “go-to” way; Angie: keeps us grounded, helps us to appreciate one another; Sandi: admire her for kids programs, explains the “why” behind many things, how it evolved
- **Terri:** Robert: she’s the “Center”, gravitas, all the little things you take care of at the Gallery, it’s a lot, we orbit around you; ShuShu: you are driven by your passion for art at the core, you make time even when we don’t have time (Liz, clients), all with a lovely manner about you; Angie: Busy but still a good “people person” for the Gallery; Teresa: says she’ll only work an hour but works many more hours, leaves no stone unturned; Bridget: even when it was late at night & we urged her to do it tomorrow, Terri persisted and hung an entire show that night, she’s the “glue”; Linnea: appreciates all the help with Art Camp, etc.
- **Angie:** Robert: we’ve been at crossed swords but tried to introduce new structures vs the old ways, recognize all the work you do, you keep plugging away & contributing; Linnea: she’s a “survivor”, Angie’s the longest standing member of SAG, her heart’s always in the right place, her mission is to promote the arts in Westcliffe; Bridget: so helpful with Coordinator Reports-couldn’t do it without her help, Terri: Angie always raises her hand to “do it all”, good at sharing the load, has enthusiasm to grow SAG, her heart’s there, has connections with all the community pieces integrating everything, sends emails at 2am!; ShuShu: can count on Angie, goes for what’s best for arts in Westcliffe, might disagree but consistent & tireless worker; Teresa: Art at Heart, driving force for art, big presence here; Sandi: keeping it coming & getting the message out, always more that needs to be done, always available, really helpful
- **ShuShu:** Robert: you bring an entirely new perspective, it’s exciting, the way you do graphics is stunning, how could we ever have gotten Thomas Fluharty to Westcliffe, it puts us on the map; Terri: ShuShu & I have been frustrated with computers, but ShuShu works steadfastly until it’s perfect & takes criticism well, willing to go to whatever degree it takes, makes us look damn good; Teresa: her level of standard flows together; Angie:

enthusiasm in a good way, even though disagreements can still talk through; Linnea: have had issues but still come around, has creativity & design best I've seen; Sandi: optimistic, cheerful, send lots of tough corrections, but she takes it in stride, finds solutions

- **Sandi:** Robert: great social media presence, newsletter fantastic, see posts on Instagram, perfect, really nice, lovely; Teresa: Thank you for getting us to 2021, this great organization & all because of you; Angie: she uses stuff to evolve to put in an additional pulse, a good listener, lets us know we need to look at some things; Linnea: not afraid to ask hard questions, asks for clarification; Bridget: stands up for what she thinks, brings her youth & vitality & tech skills; ShuShu: savy & talented, invaluable, “bolt” of lightning, can synthesize & gives us a fresh approach; Terri: liked “all art & all media is tweakable”, ‘outside of box’ insight brings more value to everything, it’s good for us to shake out the laundry
- **Teresa:** Robert: being professional comes to mind, Marketing is not easy & you’ve picked up slack and done a lot this summer, Terri: charging ahead, puts vision together fearlessly & need to keep going; Angie: high level of arts; Linnea: appreciate her being bubbly all the time; Sandi: has drive to bring us into this century in direction we haven’t been reaching—keep it going; ShuShu: rare blend of non-corporate & local support of artists, knows who customer is and energy flows, promotion is grass roots, what’s needed, smart; Bridget: lives art & painting, even Rosie from Mission Wolf
- **Robert:** Terri: Thank you for stepping up & staying, offering a new perspective, a level head when needed; Teresa: he can deal with passionate emotional women and remain professional; ShuShu: comes to us with skills that work with groups, right thing at right time, lovely demeanor; Angie: he’s open, willing to allow us to educate you/him as we educate each other; Linnea: stepping up to President is difficult, most artists don’t have these skills; Sandi: any harshness doesn’t carry over; Bridget: he’s tough & can deal well with a lot.
- **Robert’s aim** is to put people in positions to use their strengths; all have had to learn a lot in the meshing of leadership and how things have been done. It’s been a bumpy road but we’re all here. It’s a really good board working hard and doing beautiful things. The hope is to remember what’s been shared here.

Update Gallery Options-Linnea

- **Future vote for Pro/Con Options tbd after further tweaking**
- **Some more information:** use of venues contributes to community in town
- Beckwith Ranch an option; helps to keep it open/ public / synergistic; ideas like “Art on the Bluff”
- **Storage Issue-** Airport storage may be available (possibly at discounted rates for non-profits); **Trailer** for interim or could buy & bring to venues, “Mobile Art Unit”; **Creative Industries** encouraged grant application or **SAG Reserve \$**
- **Upstairs Gallery** shows work of small percentage of membership; group members could form small co-ops in town for painting or shows
- **Hybrid Option** gives time to organize for shows here & on road

- **#3 Option** is opportunity to re-invent ourselves / start New Year in new way, revitalized; re-structured teams form to do different shows; common thread Marketing & Promotion
- **Lease** may run March to March
- **Physical presence** - place to show work on an ongoing basis; keep office paperwork, etc.
- **Concerns re: staffing**- will it work well at various venues/ skeleton crew works again? How important is SAG-can tell by willingness to be involved.
- **Tourists & focused art destination/physical place**; some ppl come to buy/collect; if don't know where to go will they stop coming? Marketing?
- **More to help arts** - SAG offers programs/ workshops for all; more guild function evolves
- **Presentation to Members** -critical
- **Calendar & Alla Prima-keep strengths; whatever venue both virtual & physical** (Westcliffe film guy & docent)
- **Issues: Time Frame; Business Part (accounting,storage) ; Staffing**
- **Costs: winter propane =\$1000**
- **Membership Meeting to explain**

Find Treasurer-Robert

Linnea: 6 people contacted; all no except former accountant yet to respond

Robert: all need to make conscious effort to mention SAG BOD openings

Teresa will draft an email to send to BOD. Once finalized & approved it will go to **Sandi** for Mail Chimp **to send out to membership inviting them to step up as**

Update Publicist/Tribune Payment-Teresa

- Covid caused \$900 to be held over for 2021; Teresa mentioned to Publicist a \$500 budget to be used from July to December Holiday Shows.
- Included were media blasts, Thos. Fluharty promotion, radio show "Mile High", etc.
- \$1600 Accounting Procedure Issue - originally designated Business Budget/ changed to Marketing Budget— BOD-approval needed to change designation
- \$200 earmarked Hullabaloo / \$200 Thos. Fluharty
- \$768 --half-page ad & article
- \$200 —mailing
- Teresa suggests Marketing Budget in future; Linnea & Teresa will come to an agreement about this.

Decisions: Approval of July 27, 2021 SAG BOD Minutes pending updates

- Teresa will draft email inviting membership to any open BOD positions
- Linnea to rework Options for vote

Next SAG BOD Tuesday, OCTOBER 26, 2021

Respectfully submitted,
Bridget Dean-Pratt, SAG BOD Secretary (112 mim)