

SAG Meeting About Future 3rd Street Gallery

September 9, 2021 4pm CMT

In attendance: Terri Wiebke, Linnea Laurila, ShuShu Clark, Angie Arterburn, later Sandi Dalton (arr. 5:15) ; **not present:** Robert Gaarder & Teresa Farish; both sent in their ideas earlier

Linnea's Recap: 3rd Street building for sale; without patrons, our future must be determined

- 1. Cut Apron strings/vacate Gallery end-of-year**
- 2. Utilize & run Gallery as long as possible**
- 3. Hybrid plan: Stay & Plan Future Shows/Venues/Pod Crews for inevitable transition**

- Linnea liked Option #1; issues were storage space; loss of resources (i.e. do we replace Terri?); Operation Costs: approx. \$3300/yr (for utilities, insurance, gallery manager & Internet \$600). Mentions, if we keep gallery running, could be wasting money on advertising.
- Another proposal: Utilize space but NOT as gallery, but just as space, storage & maybe art classes
- ShuShu was in favor of a shift back to a "Guild" with only 3 shows (i.e. Calendar, AlaPrima, Holiday); building only used for storage, classes & meetings; art focus in Gallery only 2-3 weeks/year
- Angie said there would still be overhead; it was a short time that the early Guild has no physical space; feels we should keep space & negotiate with new owners & try to use place to educate to fulfill our mission
- Linnea mentioned that sometimes finding instructors can be difficult
- Angie's example was Gerald & a demo; something educational once a month
- Linnea reminds that resources are a concern; can't run as a gallery if its status can change any minute
- ShuShu suggests quarterly membership meetings for fostering guild relationships
- Angie says the gallery is a vital part of the town, a destination, an asset to the community; a homebase will be lost; "it's vital to community spirit & we can offset money"; this might not be the right time but we can come up with options for rest of shows if necessary; can let ppl know venues have changed
- Linnea concurred that it's a nice anchor point, but 15 years of struggle for help with projects is tiring; many come & go in a short time (i.e. treasurer)
- Terri mentioned Angie does so much & thinks others will, too, but we need finite boundaries for shows, like Art in the Sangres, where there's a defined time to buy; Terri wondered about replacing Liz
- Linnea said of we re-design SAG in a sort of "intermediate compromise", we would not run it as a gallery until new owner decided, then try again but not with monthly shows; just 3 primary shows a year
- Angie wonders about local shows; anyone can enter the other shows

- Terri reminds that expenses continue even if only 5 ppl working 3 shows/year
- Linnea says if Greenstone is used for shows, it has Internet; there would be a nominal fee to use it; All Aboard is \$50/day & there are other venues
- Terri notes we'd need phone, water, Internet
- ShuShu reminds us once the Holiday Show is over, we can shut it down
- Angie offers that we could then offer other classes to keep it open in winter
- Linnea told us that the Monday Group used to meet at the SchoolHouse, if kept open they could meet; Insurance is necessary but (without physical space) price may decline; seems cheaper to cut the apron strings, but may need to use as storage rather than pay more rent elsewhere for storage
- Terri says in winter months propane charges are assessed by sq. ft.
- Linnea suggests we plan now to learn which venues are available; can distribute work into 3 teams/projects/shows
- Angie wondered about membership \$ dropping
- Linnea predicts membership will not drop too much & we have Spirit Campaign (could drop); SAG Arts is self-supporting; Hullabaloo runs at a loss (but can work with Rebecca's Fund); Calendar makes SAG \$1000.00/yr
- Focus: ORGANIZATION & VENUES
- Linnea says her Weavers Guild is an organization without a homebase & they have made \$6,000-\$13,000 in yearly shows; Music Festivals work this way too
- Terri considers that SAG may need an office; that might be \$200/300 /month
- ShuShu asks if Library would allow SAG to meet there
- Linnea mentioned the night of receptions always best sales; thereafter local public didn't visit or buy much
- Angie said gallery for people from out-of-town to buy
- ShuShu noted decision is really **gallery** or **no gallery but use space for storage & office search**
- Linnea raised the difficulty of training volunteers & maintaining management; not easy finding a critical group who will participate & contribute
- Terri offered that we could have a Plan B for when building sells; if we could subdivide into teams of 5-5-5 for committees/**Pods to put together each show** (realign so Calendar Show 6 ppl are only ones responsible for that project); Teams would do early planning
- Angie talked about a Summer Show idea
- Terri likened that to this year's Upstairs Show; they learned a lot; however same teams cannot keep doing everything
- **WORK HARDER, SMARTER, SHORTER**
- ShuShu says Guilds without permanent physical space form pods to plan
- Angie referenced planning & logistics, structure, budgets, timelines, booking the venue, skill sets of teams, permits needed, checklists for pods; "to do" lists
- ShuShu says we are really only 1 show away from Final Show this year
- Linnea offers that SAG cannot create brochures until dates, venues, etc. are known (i.e. Greenstone booking must be known by January)
- Sandi wonders if non-local artists will still come & enter shows

- Terri says yes, known repeat artists enter from Boulder & Woodland Park
- Linnea says Alla Prima was never short of artists; we were short of buyers; so, must make it exciting for buyers; Alla Prima also responsible for membership joining in numbers
- Sandi asks, “what about buying a \$20,000-28,000 building?” It’s on 2nd Street & needs work.
- Linnea responds that SAG accounts = \$30,000 total; and then there’d be utilities, and expensive commercial property taxes
- Terri seems to be in favor of forming Pods to produce shows (like Upstairs); then maybe consider opening only **F-Sat-Sun; 3 Events/3 Shows**; 5 groups limited hours/days/shows; Advertising brochures can plan all but venues-TBA.
- Sandi had some questions—notes to be attached.

Next SAG BOD Meeting — get ready to vote!!!

VOTE: 1. Gallery —2. Hybrid —3. No Gallery

Respectfully submitted,
Bridget Dean-Pratt