

March 22, 2022 4pm Sangres Art Guild Board of Directors Meeting

Attendance: 3rd Street: Angie Arterburn, Tim Diffenderfer. **Absent:** Sandi Dalton

Zoom: Terri Wiebke, Pat Moore, Don Vawter, Bridget Dean-Pratt

Guests: Liz VanSomeran, Linnea Laurila

Approval of February 22, 2022 Minutes (1) Angie (2) Terri; approved with name spelling corrections.

Officer Reports Treasurer reports that she will send Calendar bank statement after Deb returns; new Credit Card "SAG Business" (\$500/\$1500-will check total amt limit)

Committee Reports Tim mentioned testing floodlights in Gallery - would like help to check 4 spotlights

Follow-ups

Microsoft Package (Don) - technical issues-difficulties with non-Microsoft addresses; Don still has 8 licenses to distribute as needed; 1 for another SAG BOD member to be able to host meeting, another for someone who desires to use Microsoft Office, possibly one for Office Manager (Alicia & Liz may need)

Pay Pal (Don) - up and running; Deb is authorized; Liz & Don will revise for Gallery volunteers; if internet down, can use Invoice to hold item until payment secured (still need name, phone, address, email); Pat asked whether Intake Form should change

Unfinished Business

Spirit Campaign Thank Yous - (Angie) - will have list/send donor names & addresses to Terri, Angie & Bridget tomorrow; also will send suggested similar language to use. Goal: sent out before the end of March.

Share Email Policy sent to Curt/Paul (Angie) - need review of draft SAG Email Policy document regarding privacy & sharing sensitive information; Angie will send latest 2020 revision. Linnea mentioned Curt has stalled on this due to potential changes in email systems

New Business

Membership Meeting (Liz) - Volunteer Meeting of 13 successful, Angie came as guest; group voted & felt included; will have Nov-Dec Show; Eileen took over 2nd floor, wall assignments

Management Duties (Liz) - see Managers Report/ in Coordinators Reports; mentions necessary assistance with Publicity Coordinator & Show Coordinator positions; i.e. Kevin to help with text/writing skills

Kids Wall Art - Pre-K/ Elementary - scheduled into September; Middle/ High School - currently on Spring Break

New Ideas-

Eileen wants to start Alla Prima 1x/ week or 1x/ month

Saddle Club photo group opportunity

Critique for Art Work at Show - pay fee for service/ written report

SAG/Rebecca's Fund (RF) Changes in Finance (Linnea) - (see attached link)

- **Rebecca's Fund splits financial partnership from SAG**
- Initially RF used SAG as blueprint resource & supported SAG Mission
- Necessitated in & out/ double bookkeeping
- Progress makes RF able to consolidate funding through all programs
- Split allows SAG to focus on SAG business only
- RF supports Hullabaloo (\$1000) and other events when needed
- Pre-School Art concludes this year under SAG; RF in future
- SAG can still have SAG ARTS budget for Adult classes
- Pat asks for procedure to submit needs to RF / formal submission of project/ proposal (i.e. proposal for mural project for kids in valley)
- RF now funds: Pre-School, Art Camp, Visiting Artist
- Options mentioned re: changing from non-profit status
- Questions about Advertising & Publication to be discussed
- Pat said members wonder if SAG is the umbrella with all programs under it
- Pat asked, "Will there be shared expenses (webpage, marketing, advertising)?"
- Will RF operate like a grant organization?
- How will this be presented to the membership / public?
- Educational opportunities can be put on by SAG /sponsored & funded by RF

Proposed SAG/3rd Street Brochure - concept for approval - (Angie) 8-panel brochure (over \$500) vs. smaller 8-panel to present SAG with a map, shows, membership, SAG ARTS, "more than just the 3rd Street Gallery" (\$360); **(1) Terri (2) Don; presentation draft approved.**

Upgrade SAG website - options (Don)

- Difficulty getting response from Paul Biron (website creator)
- "Deep do-do" -dependence on single person who is not available is untenable
- Pat mentions \$1600 in budget for web maintenance
- Don asks everyone to look at website for what we want website to do
- Manage user database with Wild Apricot?
- Go to website & look at aspects & **rate what's important / what we need** (Minutes?, Individual Artists?, Calendar of Events?, Contacts/Membership payments? Sales Market?)

Meeting to discuss webpage further: Tuesday, March 29

Linnea - continues to contact Creative Industries (\$10,000 grant) to find out about language in grant regarding spending,... “no major capital improvements / equipment”... prior to purchasing art trailer.

- also asks approval for a local carpenter to make 4 easels (\$400); **(1) Angie (2) Terri - all approved.**

Meeting adjourned 6:55pm.

Respectfully submitted,
Bridget Dean-Pratt (175 minutes)

Tabled/ Next steps for SAG

Pat suggests meeting to understand this split & its future ramifications

Membership Meeting & Show Schedule /staffing (Angie)

Committees Needed:

Alla Prima
Grants
Marketing
Receptions
Social Media / PR
Spirit Campaign

Attachment: Linnea's Presentation SAG/RF

<https://drive.google.com/file/d/1gzWF8yjptrtnaoof00DjWvsjOkLudz6r/view?usp=drivesdk>